Chairman Amos

Chairman Amos



Opening (1:00-1:10)

l.

IX.

GO Virginia Region 2 Council Meeting

July 24, 2025, 1:00 pm-3:00 pm

Virtual Meeting Link

	a. Roll Call	Emmalee Wagner				
II.	Financial Report (1:10-1:15)	Alyssa McKenney				
III.	Project Proposals (1:15-2:20)	Jemma Sabokrouh				
	 a. Virginia Tech Corporate Research Center Regional Initiative Entrepreneurship in the New River and Roanoke Valleys b. Lynchburg Regional Business Alliance Regional Talent Poc. Virginia Tech Transportation Institute Workforce Pathways Technology in Region 2 	rtal				
IV.	Quarterly Project Reporting (2:20-2:25)	Emmalee Wagner				
V.	Project Pipeline (2:25-2:30) Jemma Sabokro					
VI.	Growth & Diversification Plan Update (2:30-2:35)	Sarah Lyon-Hill				
VII.	Regional Council Committee Meeting Update (2:35-2:40)	Richmond Vincent				
VIII.	Program Updates (2:40-2:45)	Jemma Sabokrouh				

The meeting will adjourn at 3:00p.m.

c. Minutes

Council Business (2:45-3:00)

a. Council Bylawsb. Council Membership

Public comment is welcome in writing. Please submit to Emmalee Wagner, emmaleewagner@vt.edu, by 7/22 at 1:00p.m.

Region 2 Allocations Updated 7/7/2025

FY25 Per Capita Projects	
FY25 Allocation	\$1,515,210.00
Transfer from FY23/24 Capacity Building Contingency	\$166,021.42
GMP CLEAN	-\$100,000.00
Artificial Intelligence State Landscape Assessment	-\$50,000.00
Region 2 GO TEC Launch in the New River Valley and Roanoke County	-\$994,213.00
FY25 Remaining Balance	\$537,018.42
FY26 Per Capita Projects	
FY26 Allocation	\$1,506,951.00
FY25/FY26 Remaining Balance	\$2,043,969.42

Balance if All Per Capita Applications Approved	\$903,369.90
Total	-\$1,140,599.52
Entrepreneurship in the New River and Roanoke Valleys	-\$648,000.00
Virginia Tech Corporate Research Center Regional Initiative for Startups and	AC 40, 000, 00
Lynchburg Regional Business Alliance Regional Talent Portal	-\$99,999.00
Virginia Tech Transportation Institute Workforce Pathways Plan for ACE Technology in Region 2	-\$100,000.00 planning
Applications Under Consideration (Per Capita)	
Vector Space, Robotics Facility Planning, Lynchburg Region	-\$97,200.00 planning - pending approval
United Way of Central Virginia, Childcare & Workforce Development, Lynchburg Region	-\$101,000.52 planning - pending approval
New River Valley Regional Commission, Site Advancement Strategy	-\$94,400.00 planning - pending approval
Applications Pending Approval (Per Capita)	

FY25 Planning Cap	\$250,000.00
Planning projects approved	\$150,000.00
Percentage of planning cap	60%
Planning funds remaining	\$100,000.00
FY26 Planning Cap	\$250,000.00
Planning projects approved	\$0.00
Percentage of planning cap	0%
Planning funds remaining	\$250,000.00

FY 25 Capacity Building (Support)		
FY25 Allocation		\$250,000.00
FY25 Drawdown		-\$229,098.78
	Current Balance	\$20,901.22
FY 26 Capacity Building (Support)		
FY26 Allocation		\$250,000.00
FY26 Drawdown		\$0.00
	Current Balance	\$250,000.00

				and the second	GOVA Drawn	Service Assert		Match	Provide Name	
0/0/07200000000000000000000000000000000				GOVA Funding	Down to	GOVA Funds		Reported to	Match Funds	20000
Project Name	Funding Type & FY	Start Date	End Date	Approved	date	Remaining	Match Funding	Date	Remaining	Notes
CS/ Root	Per Capital (FY22)	10/1/2022	3/30/2025	\$175,000.00	\$150,287.55	\$24,712.45	\$175,000.00	\$155,225.88	\$19,774.12	Fiscal closeout in process
Center for Entrepreneurship	Per Capita (FY22)	3/14/2023	3/14/2026	\$240,192.00	\$64,224.89	\$175,967.11	\$120,096.00	\$52,481.28	\$67,614.72	
Bedford Metal Workforce Training	A1 0/A	AV 200			77) H	N 200 E			7/1 - 12*	
Center	Per Capita (FY22)	8/1/2023	6/30/2025	\$99,900.00	\$13,969.30	\$85,930.70	\$201,000.00	\$420,588.50	\$0.00	
Industry 4.0 for the ACE Workforce	Per Capita (FY23)	3/1/2023	12/31/2025	\$500,000.00	\$172,054.64	\$327,945.36	\$251,300.00	\$204,009.68	\$47,290.32	
Lynchburg Beacon of Hope Career	Des Casita (CV22)	0/1/2022	2/1/2026	ĆE 40 000 00	¢205 700 20	6244 201 61	Ć252 200 00	6126 77F 27	Ć215 424 62	
Acceleration Program	Per Capita (FY23)	8/1/2023	3/1/2026	\$540,000.00	\$295,798.39	\$244,201.61	\$352,200.00	\$136,775.37	\$215,424.63	
Falling Branch Corporate Park Regional Site Development	Dor Canita (EV22)	7/1/2023	6/30/2026	\$224,000,00	\$262,897.92	\$61,102.08	\$2,810,765.60	6924 000 12	\$ 1,986,765.48	Contract extension executed extending the project end date to
Strengthening Entrepreneurs'	Per Capita (FY23)	7/1/2023	0/30/2020	\$324,000.00	\$202,037.32	\$01,102.08	\$2,610,703.00	\$024,000.12	\$ 1,300,703.40	0/30/2020
Impact	Per Capita (FY23)	12/1/2023	12/1/2025	\$577,800.00	\$289,272.53	\$288,527.47	\$288,900.00	\$205,730.94	\$ 83,169.06	
ACA Classical & CTE Academy Welding	Per Capita (FY24)	7/1/2024			\$170,837.55		\$538,335.85	\$133,361.32		
Developing IT & Cybersecurity Certification Pipeline (ITCCP)	Per Capita (FY24)	7/1/2024	1000	- 050000000000	11111111111		\$116,863.00	\$24,264.95		
Randolph College Engineering	Per Capita (FY24)	7/1/2024					\$379,784.00	\$132,199.94		
5 10 See 10 See	Per Capita (FY24) & Statewide	1/1/2025					\$2,517,443.16		\$2,368,013.56	
Project VITAL	Competitive									
GMP CLEAN GOTEC Launch in the New River	Per Capita (FY25)	10/1/2024	10/1/2025	\$100,000.00	\$0.00	\$100,000.00	\$50,000.00	\$0.00	\$50,000.00	
Valley and Roanoke County	Per Capita (FY25)	7/1/2025	7/1/2027	\$994,213.00	\$0.00	\$994,213.00	\$518,956.00	\$0.00	\$518,956.00	Contracting in process

	Project Status Summary								
	GOVA Funding	GOVA Drawn	GOVA Funds		Match Drawn	Match Funds		Admin Fee	Admin Fee
Project Type & FY	Approved	Down to date	Remaining	Match Funding	Down	Remaining	Admin Fee	Draw Down	Remaining
Per Capita FY18 Projects:	\$1,115,382.03	\$1,086,718.14	\$0.00	\$3,252,380.71	\$2,901,110.76	\$353,216.13			
Per Capita FY19 Projects:	\$1,197,486.00	\$1,058,036.14	\$0.00	\$1,732,722.00	\$1,597,744.44	\$148,098.04			
Per Capita FY20 Projects:	\$1,782,567.00	\$1,622,794.44	\$0.00	\$1,272,290.00	\$1,171,367.18	\$141,145.26	\$27,162.00	\$27,162.00	\$0.00
ERR FY20 Projects:	\$1,110,700.00	\$1,109,141.94	\$0.00	\$566,610.00	\$570,743.57	\$0.00	\$23,598.00	\$23,598.00	\$0.00
Per Capita FY21 Projects:	\$844,157.00	\$794,295.95	\$0.00	\$695,042.00	\$669,979.51	\$25,062.49	\$62,530.00	\$58,836.99	\$3,693.01
Per Capita FY22 Projects:	\$1,442,743.00	\$1,123,409.47	\$319,333.52	\$1,080,813.00	\$1,105,984.97	\$195,296.20	\$105,369.00	\$81,711.68	\$23,657.32
Per Capita FY23 Projects:	\$2,108,467.00	\$1,186,690.48	\$921,776.52	\$3,799,832.37	\$1,465,680.13	\$2,334,152.24	\$156,182.00	\$87,902.27	\$68,279.73
Per Capita FY24 Projects:	\$1,274,231.00	\$447,452.39	\$826,778.61	\$954,934.00	\$397,652.76	\$557,281.24	\$92,350.19	\$32,515.86	\$59,834.33
TPI FY24 Projects:	\$250,000.00	\$196,940.02	\$53,059.98	\$125,029.00	\$106,346.28	\$18,682.72	\$20,000.00	\$14,588.15	\$5,411.85
Statewide Competitive Projects FY24:	\$4,987,029.00	\$178,442.78	\$4,808,586.22	\$2,517,443.16	\$149,429.60	\$2,368,013.56	\$121,634.85	\$4,220.91	\$117,413.94
Per Capita FY25 Projects:	\$1,144,213.00	\$0.00	\$1,144,213.00	\$568,956.00	\$0.00	\$568,956.00	\$63,683.00	\$0.00	\$63,683.00
TOTAL:	\$17,256,975.03	\$8,803,921.75	\$8,073,747.85	\$16,566,052.24	\$10,136,039.20	\$6,140,947.88	\$672,509.04	\$330,535.86	\$341,973.18

GO Virginia Region 2 Project Brief

VTCRC Regional Initiative for Startups & Entrepreneurship in the New River and Roanoke Valleys

Application Type: Implementation

Applicant: Virginia Tech Corporate Research Center

Participating Localities: Botetourt County, City of Roanoke, Pulaski County

Investment Strategy: Start-up Ecosystem

Targeted Industry Cluster(s): Materials & Machinery Manufacturing, Manufacturing for Transportation & Autonomous Systems, and IT, Engineering Services & Emerging Technology

GO Virginia Requirements						
\$2:1 Match	Yes					
Region 2 Priority Industry Cluster	Yes					
Alignment with G&D Plan	Yes					
Line of Sight to Implementation (Planning only)						
Locality Participation/Match	Partial*					

^{*}Local match waiver requested

Goals:

Strengthen the region's innovation ecosystem and provide critical resources to early-stage companies

Activities:

- 1. Provide a space for aspiring founders to work, collaborate, and connect and gain access to expert guidance and advanced technology
- 2. Deploy technical assistance and commercialization funds two times per year
- 3. Deliver annual workshops and facilitated training programming with multiple modules throughout the year
- 4. Host annual pitch events and quarterly networking events

Outcomes:

35 jobs created 40 businesses served

10 businesses created 10 patents awarded

40 mentors providing business assistance 20 patents filed

Budget					
GO Virginia Request	\$648,000				
Local Match	\$30,000*				
Total Matching Funds	\$430,000				
Additional Leverage	\$2,300,000				
Total Project Budget	\$3,378,000				

Application Review Summary:

This project proposal was reviewed by Shannon Holland, GO Virginia Region 9; Debbie Irwin, Lighthouse Network; William Amos, GO Virginia Region 2 Council

Reviewer Feedback:

- Proposal is well-aligned with the Region 2 Growth & Diversification Plan and leverages the strong research, commercialization, and infrastructure capabilities of Virginia Tech and the VTCRC
- A local match waiver is requested. The applicant has \$30,000 in local match commitment but would need a total of \$64,800 in local match to meet the 20% requirement.
- Documentation demonstrating ecosystem collaboration is incomplete. One reviewer
 noted, "While Project RISE cites multiple partners and stakeholder groups, its collaboration
 model appears to be transactional, institutionally bounded, and top-down rather than
 network-driven, inclusive, or co-created." Documented commitment from RBIA to
 participate, on the steering committee, for example, would support a more collaborative
 model which GOVA and VIPC have supported.
 - Reviewers noted that increasing the number and diversity in connections and partnerships would significantly strengthen the project. Some of their suggestions include: regional community colleges, existing companies representing target industries, additional localities across Region 2, regional workforce development boards, state programs such as Virginia's Innovation Partnership Corporation and FastForward, SBDCs, and regional venture capital firms.
- The project is heavily centered around Virginia Tech. How will RISE attract and support nonuniversity affiliated entrepreneurs? One reviewer commented that "A heavy dependence on the university research pipeline may limit innovation diversity and overlook other sources of entrepreneurial opportunity."
- The project addresses a genuine, critical gap in the regional innovation ecosystem with a comprehensive approach and clear, measurable outcomes.
- It is unclear who will oversee Project RISE and be responsible for coordinating project activities, progress monitoring, data tracking, and reporting.
- Who will determine the eligibility criteria to use the ERC space and services at no or reduced cost?
- Budget requires clarification to determine eligibility for uses of funds.

On July 16th, the Executive Committee requested the VTCRC address the following items:

- 1. Commitment from additional localities to meet the 20% local match requirement
- 2. Documentation of RBIA's commitment to participate/partner in this project. Specifically, their participation on the steering committee
- 3. Clarification on program is distinct from or complimentary to, rather than competitive with, existing (or prior) efforts.
- 4. Documentation of participation from community colleges and/or other educational institutions

GO Virginia Region 2 Project Brief

Lynchburg Regional Business Alliance Regional Talent Portal

Application Type: Implementation

Applicant: Lynchburg Regional Business Alliance

Participating Localities: City of Lynchburg, Campbell County

Investment Strategy: Workforce Development

Targeted Industry Cluster(s): Materials & Machinery Manufacturing

Requirements					
\$2:1 Match	Yes				
Region 2 Priority Industry Cluster	Yes				
Alignment with G&D Plan	Yes				
Line of Sight to Implementation (Planning only)					
Locality Participation/Match	Yes				

Goals:

- 1. Bring awareness and access to individuals seeking regional education/training providers, services, employment opportunities, career pathways, and other resources that are available but may be challenging to navigate.
- 2. Support employers in accessing workforce solutions for talent attraction, retention, and upskilling.
- Attract talent from outside of the region with customized toolkits which highlight Greater Lynchburg's quality of life, cost of living, employment opportunities, and trailing spouse support.

Activities:

- Convene and collaborate with key stakeholder groups including the Regional Economic Development Team and Workforce Target Advisory Group to collect and compile assets and develop content.
- Enhance and expand key regional workforce initiatives: Educator Workforce Academy,
 Worlds of Opportunity Career Exploration, Young Professionals of Central Virginia
- 3. Conduct feedback sessions with educators, employers and workforce partners to refine functionality of the portal.

4. Development and launch of SayYestoLYHRegion.org, a digital talent hub designed to attract, develop, and retain talent in the Greater Lynchburg Region.

Outcomes:

- Launch of SayYestoLYHRegion.org
- 50 job placements
- 20 businesses served

Budget					
GO Virginia Request	\$99,999				
Local Match	\$14,390				
Total Matching Funds	\$50,000				
Additional Leverage	-				
Total Project Budget	\$149,999				

Application Review Summary:

This project proposal was reviewed by Helen Cauthen and Katie Dulaney, Central Virginia Partnership for Economic Development; Doug Agner, GO Virginia Region 2 Council; Jemma Sabokrouh and Emmalee Wagner, GO Virginia Region 2 staff

Reviewer Feedback:

- High engagement from manufacturing and nuclear/energy sectors
- The proposal is modeled after another successful GO Virginia Region 2 project, Regional Talent Strategy, which met similar goals in the Roanoke-Alleghany subregion.
- The proposal aims to accomplish a lot in one website. Maintaining updated information and meeting all the needs and objectives of the proposal will require significant dedicated time/resources
- High levels of collaboration and key partnerships are a noted strength
- While the proposal is clear about providing connections to career development, training, and upskilling opportunities, it is unclear to what extent the portal will offer job posting services and/or active listings
- Alignment with the Region 2 Growth & Diversification Plan and Region 2 Talent Pathways Initiative Report are strong

GO Virginia Region 2 Project Brief

VTTI Workforce Pathways Plan for ACE Technology in Region 2

Application Type: Planning

Applicant: Virginia Tech Transportation Institute

Participating Localities: Pulaski County, Roanoke County, Montgomery County

Investment Strategy: Workforce Development

Targeted Industry Cluster(s): Manufacturing for Transportation & Autonomous Systems

Requirements					
\$2:1 Match	Yes				
Region 2 Priority Industry Cluster	Yes				
Alignment with G&D Plan	Yes				
Line of Sight to Implementation (Planning only)	Unclear				
Locality Participation/Match	Yes				

Goals:

Identify regional needs for upskilling the current workforce with technical credentials for electric vehicle and automated vehicle (EV/AV) manufacturing and related jobs

Activities:

- 1. Develop a core competency model by reviewing applicable literature and EV/AV workforce programs to identify current and future skill needs, job families, and relevant credentials.
- 2. Interview subject matter experts about current workforce challenges, gaps, and future needs.
- Identify regional gaps and opportunities to scale up EV and AV jobs and create a lattice of stackable credentials that maps career progress to mid-level jobs and lateral movement for highwage positions with skills overlap

Outcomes:

D2D Workforce Pathways Program for ACE Technologies – a strategic plan for a regional technical training implementation program to retain, attract, and train workers to meet the needs of advancing ACE (Automated-Connected-Electrified) technologies

Budget					
GO Virginia Request	\$100,000				
Local Match	\$5,065				
Total Matching Funds	\$57,369				
Additional Leverage					
Total Project Budget	\$157,369				

Application Review Summary:

This project proposal was reviewed by Randall Rose, Community Economic Development at UVA Wise; Nancy Grden, GO Virginia Region 5; Paul Denham, GO Virginia Region 2 Council

Reviewer Feedback:

- This proposal integrates multiple areas of priority; Advanced Material Manufacturing, IT
 Engineering services & Emerging Technology as well as Manufacturing for Transportation, Energy & Autonomy.
- There is strong support from the NRV and Roanoke subregions. This includes non-profit and Industry partners showing strong support with both in-kind and real matching dollars.
- One reviewer suggested including partnership with community colleges in the gap analysis and planning of the project.
- The line of site to implementation is unclear. What organization will implement the workforce development program? Is VTTI an appropriate organization to manage an educational facility/program?
- Suggest the applicant meets with the Industry ACE 4.0 project team to discuss barriers that have arisen and prepare and plan accordingly.
- What considerations have been made in the planning of this project in light of industry layoffs that have recently occurred?

On July 16th, the Executive Committee requested that VTTI address the following items:

- 1. Meet with ACE Industry 4.0 Industry project team and speak to how this project differs from ACE 4.0 and how the project team will navigate the barriers the ACE 4.0 team faces and be able to successfully carry out the activities of this proposal.
- 2. Clarify the line of sight to the implementation phase.
- Document partnership and participation from community colleges or other educational institutions

GO Virginia Region 2 Quarterly Report

Period: April - June 2025

Program to Date Metrics

Total Projects Funded	Totals Funds Allocated	Jobs Created	Matching Funds Allocated	
54 (41 Projects Completed)	\$17,397,100	892	\$18,938,130	

Stoplight Report Project Status Key

Project completed quarterly milestone(s) and is on track to complete outcomes by contracted end date.

Project did not complete one or more quarterly milestone(s) but has a plan in place to complete outcomes by contracted end date.

Project did not complete one or more quarterly milestone(s) and a plan for completing outcomes by contracted end date is not in place

Project Status, Details, GOVA Funds	Total Metrics Achieved (Committed)	Q2 Reporting from Staff		
Industry 4.0 for the Automated- Connected- Electrified (ACE) Workforce Workforce Development Implementation 2/28/23-12/31/25* \$500,000	23 Businesses Served (35) 55 Students Trained (530)	1/3 milestones met. Project is not on track to meet committed metrics. Subgrantee continues to make efforts toward meeting project goals and collecting participation metrics from industry but lack of engagement and participation continues to be a barrier to achieveing targeted milestones. Staff is meeting with project lead 7/24.		
ACA Classical & CTE Institute Workforce Development Implementation 6/30/24-6/30/26 \$565,000	0 Student Trained (54) 0 Credentials Awarded (70)	1/2 milestones met; project is about 6 months behind due to space leasing arrangements that inhibited milestone completion. Issues have since been resolved and no barriers exist at this time. The project is on track to begin classes in August. Subgrantee plans to request a contract extension.		
A0 husinesses served (20)		1/6 milestone met, primarly due to staffing issues and delay in physical space being ready.		
Falling Branch Corporate Park Site Development Implementation 7/1/23-6/30/26* \$324,000	0 acres elevated from Tier 4 to Tier 5 on VBRSP scale (35) 0 feet of sewer line constructed (1,004) 2,800 feet of waterline constructed (2,800)	1/4 milestone met; May 2025 was a wet month which caused delays in construction. The road is rough graded. The sewer pump station is in design review. Main Street Builders (MSB) continues to grade the 20 acre site. Water line is complete and in testing. DHCD approved no-cost extension for project in June, 2025.		
Project VITAL Cluster Scale Up Statewide Competitive 1/01/25-1/01/28 \$4,987,029 O Employees Upskilled (42) 6 Jobs Created/Filled (406) 33 Businesses Served (100) 6 Entrepreneurs Engaged (55) 5 Mentors Engaged (15) \$5.4 Capital Raised (\$50M)		10/22 milestones met; delay in hiring Director of Operations for the Center of Human Factors (HF) Lab at Carilion Clinic has resulted in the delay of several additional project milestones. If hiring process is still delayed, Director of Business Strategy will complete these milestones. This quarter focused on planning, mentorship, and infrastructure development across partners. RBIA advanced programming for the legal coaching, the FBRI Speaker Series, and led bootcamp activities while supporting fellows and startups through commercialization. Carilion Clinic Innovations refined their regulatory strategies with consultant support, while HF worked through hiring and space planning. VWCC engaged in student-focused planning efforts, and VT LLL expanded proof-of-concept funding, mentorship, and cross-institutional collaboration to strengthen commercialization pathways.		

Project Status, Details, GOVA Funds	Total Metrics Achieved (Committed)	Q2 Update from Subgrantee
Bedford Metal Workforce Retention Center Workforce Development Planning 7/31/2023-6/30/25* \$99,900	NA	The final Feasibility Plan, order of magnitude estimate, project summary sheet, and launch communications have been received. The Plan shows areas of use for various aspects of programming and space usage. Exterior renderings are included that would visually articulate the Metal Center. The Town EDA has a Plan to provide to potential partners for developing the Bedford Metal Workforce Training Center.
Developing IT and Cybersecurity Certification Pipeline Workforce Development Implementation 7/01/24 - 7/01/26 \$202,872	43 Credentials Awarded (104) 4 Businesses Served (15)	Spring Connector event was held in April. Additional outreach was conducted in the quarter. A joint meeting of all stakeholders was held.
Educating Engineers for the Region 2 Workforce Workforce Development Implementation 7/01/24 - 7/01/26 \$367,000	0 Students Trained (40) 20 Internships Created (40)	Our focus this quarter has been on finalizing some major equipment purchase, having equipment installed, and getting the machine shop and research lab into a good working order for student training. We have six students working in the labs this summer. Another major focus has been assessment, since we all went to the ABET assessment conference and are starting the three-year process toward assessment.
GMP Clean Cluster Scale Up Planning 10/01/24-10/01/25 \$100,000	2 Businesses Served (3)	"Procurement has been our major focus- we have acquired the cleanroom and 3 of the 4 major pieces of equipment. Much of the work has been in working with VT on sourcing and procurement of equipment. We have completed all other milestones."
Lynchburg Career Accelerator Workforce Development Implementation 7/31/23-3/01/2026* \$540,000	259 internships completed (112) 90 certificates awarded (44) 59 businesses served (24)	We focused on workforce development for opportunity youth and 18+ populations, continuing targeted internship programming for over 70 students and career readiness training in a variety of industries, including manufacturing and machining. Additional milestones include 100% completion of the Women in Machining cohort, 42 college graduates supported through additional credential or degrees and job placement, and groundwork laid for targeted 2Gen outreach and employer engagement in GOVA Region 2 industries.
Strengthening Entrepreneurs Impact Start Up Ecosystem Implementation 12/01/23-8/30/26* \$577,800	72 jobs created/filled (70) 24 existing businesses expanded (35) 3 new businesses created (8) 56 businessess served (58) 101 entrepreneurs engaged (58) 57 mentors engaged (50)	Through On RAMP, six entrepreneurs engaged and served by the Innovation Studio Director through ENP consultations (six early-stage coaching hours). An ESO task force of region 2 accelerator program partners (RAMP, CCI, and FBRI) met in May to share entrepreneurial resources and startup referrals, who need additional ecosystem assistance and resources. RAMP hosted its second 2025 virtual Pitch & Polish session or April 29th for two startups and a successful On RAMP cohort in the month of April for four groups of entrepreneurs. For Exit RAMP, a Core Legal Concepts Workshop and follow-up 1:1 training sessions was provided for six RAMP alumni. GOVA funds supported the purchase of 31 tickets for RAMP alumni to attend TechNite (5/29), and RAMP's Demo Day (6/5).
Q2 Closed Project Details, GOVA Funds	Final Outcomes	Closeout Reporting from Subgrantee
CS/root Start Up Ecosystem Implementation 10/01/22-3/30/25* \$350,000	8 jobs created/filled 5 new businesses created 325 entrepreneurs engaged 18 mentors engaged	CS/root provided computer science-focused startups with the resources and support to found innovative companies, resulting in five new businesses. The VT Department of Computer Science has exciting momentum encouraging students and community members to consider founding tech companies. Department secured \$67,500 in philanthropic gifts to sustain operations beyond the grant.
NRV Materials & Machinery Cluster Scale-Up Planning 10/19/23-2/19/25* \$98,859	Supported recently awarded GOTEC Launch in Region 2 grant application; 10-year Roadmap for Support Materials and Machinery Scale-Up in the NRV.	The project team has produced one 10-year Roadmap for Support Materials and Machinery Scale-Up in the NRV, has identified more than 10 implementation projects, and has developed a stronger, more capable coalition of 20+ partners through four work sessions and 20+ one-on-one meetings.
Manufacturing Workforce Strategy Development for the Lynchburg Region Planning 3/01/24-3/01/25 \$40,500	Educator Workforce Academy (successful pilot year) and Hickey Global Nuclear Technology & Workforce Analysis (skills gap analysis and student assessment, with input from Framatome, Delta Star, and BWXT).	Our project strengthened connections between education and industry to support workforce development in the Lynchburg region and reiterated the importance of these connections to develop our future workforce. Through the Educator Workforce Academy and the Hickey Global Nuclear Technology & Workforce Analysis, we facilitated collaboration between educators and employers, providing valuable insights and actionable strategies to better prepare students for local career pathways, and attract and retain talent within the region.

Q3 2025 GOVA Region 2 Council Member Nominees

Subregion: New River Valley

Angela Joyner



Angela Joyner, Ph.D., currently serves as Radford's vice president for economic development and corporate education. Since joining Radford University in 2016, she has served as interim chief of staff, special advisor to the president on partnerships and executive director of the Center for Career and Talent Development. Prior to that, she worked as a vice president and general manager in the consumer-packaged goods industry.

Joyner dedicates her time serving the New River Valley Regional Commission (university liaison), the Community Foundation of the New River Valley (board member), the Women's Resource Center of the NRV (Pulaski representative), the Roanoke-Blacksburg Innovation Alliance (board member), and the Montgomery County Chamber of Commerce (community liaison).

Joyner earned her B.S. in textile and apparel management from N.C. State University, an MBA from the Fuqua School of Business at Duke University and a Ph.D. in organizational leadership from The Chicago School of Professional Psychology.

Credit: Radford University News

Steven Harvey



Steven "Steve" Harvey is Vice President of Manufacturing and Operations since 2015, overseeing operations at TECHLAB's Radford manufacturing facility.

Harvey serves on multiple boards throughout Southwest Virginia, including the Manufacturing Technology Center and Radford City Economic Development (vice chair). Harvey served as Chairman of the Board at New River Community College from 2016 to 2021.

Harvey holds a Bachelor of Science from Radford University, where he majored in Biology and Chemistry and minored in Mathematics.

Credit: TECHLABS

Subregion: Roanoke-Alleghany Valley

Kenneth McFayden



Kenneth "Ken" McFayden recently began his appointment as Alleghany County Administer in June 2025, after a unanimous vote by the county board.

McFadyen was the Director of Economic Development for Botetourt County for almost 10 years. Under his leadership, seven companies announced plans to locate or expand within the county, resulting in nearly 1,000 new jobs and \$185 million in capital investment.

In 2018, he served as president of the Virginia Economic Developers Association. Prior to his role in Botetourt, McFadyen served as executive director of the Blue Ridge Crossroads Economic Development Authority, which supports Grayson County, the City of Galax, and Carroll County.

McFadyen earned both his undergraduate degree in history and his master's in public administration from Appalachian State University.

Credit: Matt de Simone The Fincastle Herald

Rawle Seupaul



Rawle "Tony" Seupaul, M.D., serves Carilion Clinic as Executive Vice President and Chief Physician Executive since 2023. Seupaul is responsible for the operation of Carilion's multi-specialty physicians' group, which employs more than 800 physicians and 300 nurse practitioners and physician assistants across 70 medical specialties throughout Virginia. He leads Carilion's efforts to balance clinical, education and research practice to ensure clinical excellence to reduce cost of care while improving quality and the patient experience.

Seupaul graduated from the Medical Education Program at Northwestern University in Chicago. He completed his residency in Emergency Medicine at Carolinas Medical Center in Charlotte, NC, where he also served as chief resident. He recently attained his master's degree in health care delivery from Dartmouth College.

Credit: Carilion Clinic

Subregion: Greater Lynchburg

Nicholas Kessler



Nicholas "Nick" Kessler brings over 32 years of proven success in finance and sales in the Lynchburg region. For the past seven years, he has thrived in outside sales and relationship management roles with Kubota of Lynchburg and Confident Equipment of Roanoke. Committed to community service, Kessler serves on the Bedford County Planning Commission and the Bedford County Board of Zoning Appeals. Kessler is a board member of the Bedford Chamber of Commerce and Lynchburg Regional Homebuilders Association, and is actively involved in the Lynchburg Regional Business Alliance.

Kessler completed his education in Finance and Business at Liberty University. Outside of work, Kessler treasures time with his wife, Karen, and their two children, Abigail and Drew. An avid outdoorsman, he enjoys gardening, canning fresh produce, and participating in clay shooting sports.



GO Virginia Region 2 Council Meeting Minutes

April 23, 2025, 1:00p.m.- 3:00p.m.

Fralin Biomedical Research Institute, Room G-101A/B, 4 Riverside Circle, Roanoke, Virginia, 24016.

Council members in attendance: Eddie Amos (Chair), Whitney Czelusniak, Rich Diddams, Caley Edgerly, Michael Friedlander, Don Halliwill, Bif Johnson, Fourd Kemper, Kim Payne, Debbie Petrine, Amy Sebring, Cathy Underwood, Richmond Vincent, Jacob Wright, Justin Yalung.

Council members attending remotely: John Capps, Janice Crawford, Nanci Hardwick, John Putney.

Council members not in attendance: Doug Agner, Paul Denham, Greg Feldman, Vince Hatcher, Marty Muscatello, Luke Towles, Amy White.

Staff in attendance: John Provo, Scott Tate, Jemma Sabokrouh, Emmalee Wagner, Julia Kell.

Staff attending remotely: Sarah Lyon-Hill, Alyssa McKenney.

Public in attendance: Cody Anderson, Megan Atkinson, Katie Boswell, Emma Carroll, Matt Dunleavy, Elise Spontarelli, Kim Soerenson, Jacob Suhr.

The meeting convened at 1:02p.m. and adjourned at 2:58 p.m.

Financials Review

Alyssa McKenney reviewed the financial reports included in the board packet. The Region 2 Council has a remaining balance of \$1,489,702 in FY25 per-capita funds. Alyssa then reviewed FY 25 Capacity Building balance (\$187,498). McKenney reviewed project details. Three GOVA projects are in fiscal closeout process (Regional Talent Strategy, Workforce & Entrepreneurship in a Regional Makerspace, and Region 2 Talent Pathways Initiative). Two projects have executed contract extensions (Industry 4.0 for the ACE Workforce and Lynchburg Beacon of Hope Career Acceleration Program). Finally, Project VITAL's contract was executed on 1/31/2025.

Project Proposals

Implementation Grants

Region 2 GO TEC Launch in the New River Valley and Roanoke County

Scott Tate provided an overview of the Region 2 GO TEC Launch implementation grant application. Tate shared application evaluation feedback from staff, Region 2 council members and external reviewers. Megan Atkinson, Matt Dunleavy, and Jacob Suhr were in attendance representing the applicants. Atkinson provided a brief overview of the program. Chair Amos opened the floor for questions. Atkinson responded to the council's questions.

Richmond Vincent motioned to move the project forward to the state board, Cathy Underwood seconded. All were in favor and none opposed.



Planning Grants

Prior to reviewing the planning grant applications, Tate reminded the council of the annual planning grant cap of \$250,000. The remaining funds in the FY 2025 planning grant budget would only cover one approved planning grant. The other planning grants could be preapproved by the council, but the funds would draw from FY 2026 planning grant funds.

New River Valley Regional Commission, Site Advancement Strategy

Tate provided an overview of the New River Valley Regional Commission, Site Advancement Strategy planning grant project application. Tate shared application evaluation feedback from staff, Region 2 Council members and external reviewers. Katie Boswell, Emma Carroll, and Leo Priddy were in attendance representing the applicants. Boswell gave a brief overview of the project. Chair Amos opened the floor for questions. Boswell and Priddy responded to the council's questions.

Vector Space, Robotics Facility Planning, Lynchburg Region

Tate provided an overview of the Vector Space, Robotics Facility Planning, Lynchburg Region planning grant application. Tate shared application evaluation feedback from staff, Region 2 Council members and external reviewers. Elise Spontarelli was in attendance representing Vector Space and gave a brief overview of the project. Chair Amos opened the floor for questions. Spontarelli responded to the council's questions.

United Way of Central Virginia, Childcare & Workforce Development, Lynchburg Region

Tate provided an overview of the United Way of Central Virginia, Childcare & Workforce Development, Lynchburg Region planning grant application. Tate shared application evaluation feedback from staff, Region 2 Council members and external reviewers. Kim Soerenson was in attendance representing the applicant and gave a brief overview of the project. Chair Amos opened the floor for questions. Soerenson responded to the council's questions.

Council Approval

Chairman Amos shared the executive committee's recommendation of which order to move these projects forward to the state board and reminded Region 2 Council that this order was just a recommendation. Chairman Amos opened the floor to comments and discussion.

The council deliberated on the best course of action, taking into account the urgency of funding for the applicants, the strength of the application, and alignment with the GOVA program.

Don Halliwill motioned to move the New River Valley Regional Commission, Site Advancement Strategy planning project forward to the state board in FY 2025; John Putney seconded. Bif Johnson abstained from voting due to conflict of interest. All others were in favor and none opposed.

Kimball Payne motioned to forward both United Way of Central Virginia, Childcare & Workforce Development, Lynchburg Region and Vector Space, Robotics Facility Planning, Lynchburg Region to the state board under FY 2026



funding. Recommended amendment to raise the GOVA funding request for the United Way of Central Virginia, Childcare & Workforce Development to \$101,000 to ensure the state board reviews the planning grant.

Yalung countermotioned that the council should vote on the final two planning projects individually. Payne withdrew the original motion.

Payne motioned to forward the United Way of Central Virginia, Childcare & Workforce Development, Lynchburg Region to the state board for FY 2026, with the amendment to raise the GOVA funding request to \$101,000 to ensure the state board reviews the planning grant. The chairman will submit a letter on behalf of the Region 2 Council and present the letter at the state board meeting when the application is reviewed. Richmond seconded. Chairman Amos called for a roll call vote:

Eddie Amos – Aye	Don Halliwill – Aye	Amy Sebring – Aye	Remote Members
Whitney Czelusniak- Aye	Bif Johnson – Aye	Cathy Underwood – Aye	John Capps – Aye
Rich Diddams – No	Fourd Kemper – Aye	Richmond Vincent – Aye	Janice Crawford - Aye
Caley Edgerly – Aye	Kimball Payne – Aye	Jacob Wright – No	Nanci Hardwick – Aye
Michael Friedlander – Aye	Debbie Petrine – Aye	Justin Yalung – No	John Putney – No

15 members were in favor; 4 members opposed. The motion moved forward.

Yalung motioned to move the Vector Space, Robotics Facility Planning, Lynchburg Region project forward to the state board, R. Vincent seconded. Putney abstained from voting due to conflict of interest. All others were in favor and none opposed.

Council Business

Minutes

Chairman Amos asked to move forward to council business for the sake of time. The council reviewed minutes from the Region 2 Council Meeting held on January 29, 2025. Chairman Amos asked if there were any corrections, additions, or questions regarding the minutes; there were none.

Yalung motioned to approve the minutes; R. Vincent seconded. All were in favor and none opposed.

Administrative Updates

Quarterly Project Reporting

Jemma Sabokrouh reviewed active project status, noting there is one current project listed in red, meaning they did not meet quarterly milestones, and staff is meeting with the sub-grantee. Due to unforeseen financial circumstances of the building owner, the project has restructured aspects of space and equipment ownership. This has taken priority or stalled work for Q1 2025. The subgrantee is committed to continue with the project and staff are in close communication with the subgrantee.

Three current projects are listed in yellow, meaning they did not meet one or more Quarter 1 2025 milestones and staff is monitoring. ACE workforce received a no-cost extension through December 31st, 2025, but is still behind on milestones and students trained metric. The Bedford Metal Workforce Training Center is behind on Quarter 1 2025 milestones, but they plan to complete them next quarter. This project received a no-cost extension through



June 30th, 2025. The Educating Engineers in the region 2 workforce is also behind on Quarter 1 milestone. GOVA Region 2 staff will set up meeting with all these projects to check-in and support where possible. Lastly, the CS/root project ended March 30th, 2025. This project did not complete its last quarter milestones. Staff will discuss final deliverables and reporting.

All other active projects are listed in green, meaning they have met quarterly milestones and are on track with their current deliverables.

Speakers Bureau

Emmalee Wagner thanked council members who participated in the Speakers Bureaus.

2025 Growth & Diversification Plan

Sarah Lyon-Hill reviewed the scheduled industry workgroup roundtables. Lyon-Hill requested council member participation in these sessions or share with industry representative if unable to attend.

An additional industry session will be held at Mountain Gateway Community College on June 11th, 2025. Chairman Amos shared that an upcoming listening session will be hosted at CVCC on May 8th, 2025.

Lyon-Hill also emphasized the 2025 GOVA Impact Survey that will be an important part of the final plan.

Special Updates

Virginia Chamber Statewide AI Landscape Assessment

John Provo highlighted the upcoming Virginia Chamber of Commerce AI events. Two events will be held in Region 2: in Roanoke on April 30, 2025, and in Lynchburg on May 7, 2025. Council members are encouraged to attend if possible. The consultant for the AI Statewide Landscape Assessment (Region 2 is a part of) will be attending a few of these meetings as well.

Board Policy #10 Helene Business Recovery Initiative

John Provo reviewed the GOVA state board policy # 10. Eligible communities include all Region 2 localities in the New River Valley, except for Floyd County. Region 2 executive committee would vote on projects that come forward on behalf of the full body. June 30th is the deadline to submit for funding under Board policy #10.

Talent Pathways Initiative

Printed versions of the Region 2 Talent Pathways Initiative report is now available and the report is available on the GOVA Region 2 website.

https://cece.vt.edu/content/dam/cece_vt_edu/govirginia_documentation/2024%20TPI%20Report%20(digital-accessible).pdf

The meeting adjourned at 2:58 p.m.

GROWTH AND DIVERSIFICATION PLAN



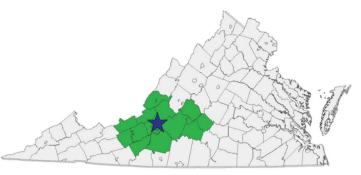


TABLE OF CONTENTS

\rightarrow	1	Introduction
\rightarrow	3	GO Virginia Impacts
$\hspace{1cm} \rightarrow \hspace{1cm}$	6	Cross-Cluster In-Demand Occupations
\rightarrow	7	Summary of Target Clusters
\rightarrow	8	Life Sciences & Biotechnology Cluster
\rightarrow	12	Manufacturing for Transportation, Energy & Autonomy
\rightarrow	16	Advanced Materials Manufacturing
\rightarrow	20	IT, Engineering Services, & Emerging Technology
\rightarrow	25	Appendix

INTRODUCTION

Virginia's Initiative for Growth and Opportunity (GO Virginia or GOVA) was created to grow jobs that pay higher than the regional average wage and attract additional investments to stimulate economic growth in the Commonwealth. This requires a focus on industries with high growth potential. The 2025



Growth and Diversification Plan provides a roadmap for using GOVA funding in Region 2, which is comprised of counties, cities, and towns in the New River Valley, Roanoke-Alleghany region, and the Greater Lynchburg Area.

Since its inception in 2017, GO Virginia's Region 2 has invested in projects that support high-growth industries. During this time, the region has experienced the advancement of automated and smart technologies, growing demand for high-skilled and experienced labor, and instances of economic instability. During the COVID-19 Pandemic, this region had layoffs in manufacturing, early retirements, and closures of service businesses that contributed to regional quality of life. With the growth of remote work, commercial buildings saw increased vacancies, regional internet infrastructure expanded, and the region became more attractive to remote workers from urban regions with higher costs of living. Today, the region faces another kind of challenge with cuts to federal spending that have historically supported many of the higher education and healthcare research and development enterprises as well as workforce development in the region. These activities have often served as the backbone to much of the region's private industry growth and prosperity. Regardless, GO Virginia funding generates positive activity. This report reviews that activity to date and proposes strategies to the future.

Goals of the Growth and Diversification Plan and GO Virginia Region 2



Fund Local Public and Nonprofit Entities to Support Private Sector Growth Region 2 receives **\$1.5 million annually** in state funds to support projects that foster growth in targeted industry clusters. Local government entities, organizations working on their behalf, non profit organizations, and workforce/education institutions may apply for these funds to support initiatives that **cultivate high wage jobs and private investment in these target clusters.**



Identify and Grow Target Industry Clusters Region 2's economic strategy is anchored in four high-potential industry clusters that reflect the region's competitive advantages and growth opportunities:

- 1) Life Sciences and Biotechnology;
- 2) Manufacturing for Transportation, Energy, & Autonomy;
- 3) Advanced Materials Manufacturing; and
- 4) IT, Engineering Services, and Emerging Technology.



Grow Clusters through Four Strategic Activity Areas GO Virginia strategic investments may include one or more of the following activities that support target cluster growth:

- 1) Site development and infrastructure;
- 2) Talent development, attraction, and retention;
- 3) Start-up ecosystem development; and
- 4) Business scale-up.

Region 2 Target Industry Clusters

Life Sciences & Biotechnology

Region 2's Life Sciences and Biotechnology cluster is rooted in a long history of research, development, and entrepreneurship, focusing on key areas such as disease prevention and treatment, health and aging, veterinary medicine, and plant sciences. The cluster is supported by a strong foundation of higher education research assets such as the Fralin Biomedical Research Institute, providing essential resources, talent, and collaborative opportunities to accelerate scientific discoveries and technological advancements. The growth of this cluster manifests in commercialization of new therapies, enhancement healthcare delivery systems, and manufacturing of new medical devices.

Manufacturing for Transportation, Energy & Autonomy

Manufacturing for Transportation, Energy & Autonomy focuses on producing components, systems, and technologies for modern mobility, energy solutions, as well as smart and connected manufacturing processes. This includes the design and fabrication of vehicles (larger-scale automotive, aerospace, rail), electric and autonomous transportation systems, machinery manufacturing for nuclear and other energy generation, energy storage, and related infrastructure. Manufacturers in this cluster often have expertise in machining and motor-control systems and tend to produce largescale capital and consumer goods.

Advanced Materials Manufacturing

Advanced Materials Manufacturing in GO Virginia Region 2 involves the design, development, and production of highperformance materials used across multiple industries such as aerospace, automotive, defense, and energy. Chemical, packaging, and other material manufacturers develop and process composites, nanomaterials, lightweight metals, and polymers that enhance product strength, durability, and efficiency. With R&D assets such as Virginia Tech's Macromolecules Innovation Institute and a network of manufacturers and technical training programs, Region 2 is positioned to grow a hub for advanced materials innovation and production.

IT, Engineering Services & Emerging Technology

IT, Engineering Services and Emerging Technology refers to businesses that design and develop machines, materials, instruments, structures, processes, and/or systems to enable businesses to improve performance and stay competitive in a rapidly evolving digital economy. Knowledge services include advanced digital systems, including software engineering, cloud computing, AI, cybersecurity, and data analytics; architectural and engineering service to promote innovative and sustainable infrastructure across industries such as manufacturing and healthcare; and other consulting services that creating tailored solutions to enhance productivity and data-driven decision-making.

Investment Strategies

Site Development Workforce & Infrastructure

Supporting the development and growth of sites and infrastructure used to support properties to meet the needs of priority industry clusters.

Development

Addressing the need for talent development, attraction, & retention in higher-than medianwage jobs.

Start-up **Ecosystem**

Promoting access to capital, mentorship, and training programs to support entrepreneurial activity and business development.

Cluster Scale-up

Addressing technical and business support to accelerate the promotion and development of innovative clusters.

GO VIRGINIA IMPACTS TO-DATE

as of September 30th, 2025

The GO Virginia Region 2 Council, comprised of 29 industry representatives and industry-support partners, oversees one of the most active GO Virginia regions in the Commonwealth. According the Virginia's Department of Housing and Community Development Dashboard, Region 2 has the second highest number of completed projects; however the region is likely to have the highest total number of projects. The data below provides metrics that illustrate the activities, outputs, and outcomes that have contributed to the overall growth of the regional economy in general and Region 2's target clusters specifically. To gauge public opinion of GO Virginia's impacts on Region 2, the GOVA Region 2 Council requested industry, nonprofits, government and other organizations to complete a 5-minute an online survey. As part of this assessment and to plan for future GO VA Region 2 funding, the Regional Council also held four 2-hour workshops in locations across Region 2.



53 Funded Projects



\$16.2 M
GO Virginia
Funds granted



\$17.9M Matching Funds contributed



892 Jobs Created or Filled



181 Partners Engaged

Workforce Development

Site Development





1,881 Credentials Awarded



287Acres
Advanced



54 Businesses Created



2926People Trained or Upskilled



4,370Linear feet of Infrastructure
Constructed



642 Entrepreneurs Served



656Apprenticeships or Internships
Created



333 Acres Impacted



241Mentors
Engaged



553Students
Dual Enrolled



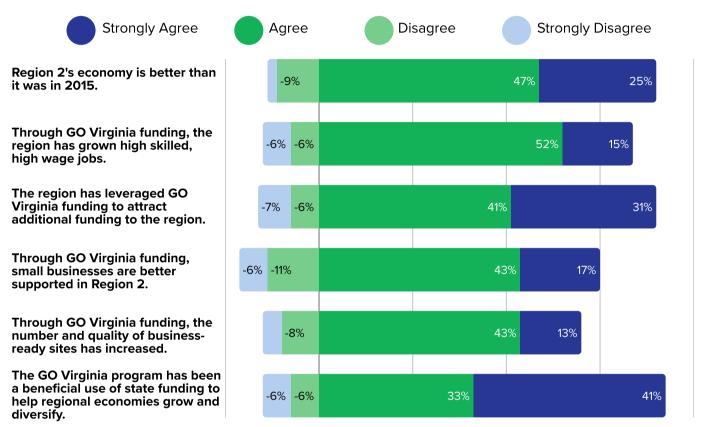
10 Prospective Site Visits



\$5.4 MCapital
Raised

Is Region 2 Better?

In a survey distributed through the GO Virginia Region 2 listserv, regional economic development organization listservs, other partner listservs, and four GOVA strategy development workshops, 56 organizations provided their input: 35% private businesses, 25% government, 28% nonprofits, and 12% individuals. While many respondents noted that the programming and infrastructure developed through GOVA funding has yet to fully manifest larger impacts on target industry clusters, many agreed that key outcomes include more physical infrastructure for business development and attraction, a more robust workforce pipeline, greater private-public partnerships contributing to economic and workforce development, and a stronger start-up ecosystem.



Remaining Challenges

Survey respondents and 35 workshop attendees agreed that progress has been made, but additional work and an increase in the sheer volume of resources is needed to accelerate target cluster growth. These regional voices emphasized growing existing businesses through technology adoption, process improvements, workforce training and attraction, and supply-chain and market development; engaging start-ups in more employment growth opportunities; and spreading resources more broadly across Region 2 to more rural counties and beyond existing GOVA grantees.

Life Sciences & Biotech

- 1. New start-ups
- 2. New resources to support cluster businesses
- 3. Employment growth

Manufacturing

- Growing existing businesses
- 2. Employment growth
- 3. New resources to support cluster businesses

IT & Engineering Services

- 1. New start-ups
- 2. New technology adoption
- & process innovations
- 3. Employment growth

Since 2015...



Cluster Employment 68,209 (2024) 62,005 (2015)





Start-Ups Establishment Birth Rates have increased much faster than the state and U.S. in the New River Valley and Greater Lynchburg Region since 2018.

Region 2's population has seen minimal growth, concentrated in the 30-40 age group or millennials (+11,000) and 70+ age group or baby boomers (+25,000). Virginia and the U.S. have seen growth in similar age groups; however, overall state and national population growth between 2015 and 2025 have been stronger, at 5.19% and 5.40% respectively.

Total regional employment has remained relatively stagnant in Region 2 since 2015, with the exception of the New River Valley with an 8% growth rate comparable to the state. Target industry cluster employment, however has experienced **10% growth since 2015**. While this lags behind the state (14%) and nation (15%), this growth **reflects the strength and investments made in these four GOVA Region 2 industry clusters.**

Region 2's unemployment rate is approaching close to full-employment. Unemployment may increase if a recession occurs in the coming year, particularly for retail and manufacturing. Already, manufacturers such as Volvo have laid off workers in preparation for a possible economic downturn. Meanwhile, labor force participation was 60.4% in 2024, lower that Virginia and the U.S., possibly due to the higher proportion of eligible workers with only a high school diploma or lower. Many of these service workers left the labor force during the COVID-19 Pandemic.

Region 2's average earnings gradual increases between 2015 and 2019, but saw significant increases after COVID-19. Although, regional trends do align with state and national trends over time, Region 2 did see **faster** wage growth after COVID-19 (26.6%) than the state (26.0%) and nation (23.9%). Traditionally, the region's earnings are lower than Virginia (\$89,078 in 2024) and the U.S. (\$85,779 in 2024).



Region 2 Sites Of the 193 industry, commercial, and R&D sites, ## have an "industry-ready" score of 4 or higher. Region 2 has a need for more ready sites and land for megasite development. More site information is in the Appendix.

Sources: Lightcast Dataset 2025Q2, lightcast.io; Census Business Dynamics Statistics, bds.explorer.ces.census.gov; Virginia Economic Development Partnership, Site Selection, vedp.org/site-selection.

Sub-Region	Number of Sites		
Greater Lynchburg	84	4,526	55
Roanoke-Alleghany	98	4,464	46
New River Valley	11	2,471	224
Total	193	11,461	108

TOP 10 CROSS-CLUSTER IN-DEMAND OCCUPATIONS

All four target industry clusters were in need of workers with skills outside the subject matter domain of the four target clusters. These occupations tend to focus on administrative, IT and managerial work. See below...

High School to Bachelor's Graduate(s) Degree Degree

Occupation		2015 Jobs in Region	2025 Jobs in Region	Job Change 2015-2025	Average Annual Openings	Position Titles
	General and Operations Managers	3,888	6,739	73%	701	Chief Financial Officer, Finance Director
	Finance Manager	725	1,163	60%	112	Operations Manager, Business Manager
	Human Resources Specialists	1,143	1,918	68%	220	HR Generalist, Talent Acquisition Specialist, Benefits Associate
	Accountants and Auditors	2,634	2,972	13%	284	Certified Public Accountant, Internal Auditor, Accounts Associate
	Computer Systems Analysts and Information Security Analysts	809	1,411	30%	147	Business Systems Analyst, IT Systems Analyst, Cyber Security Specialist
	Computer User Support Specialists	1,242	1,298	5%	125	Help Desk Technician, IT Support Specialist
	Network and Computer Systems Administrators	851	713	(16%)	56	Network Administrator, Computer Repair
	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	3,279	2,487	(24%)	285	Territory Sales Representative, Inside Sales Representative
	First-Line Supervisors of Office and Administrative Support Workers	3,724	3,176	(15%)	379	Office Supervisor, Administrative Team Lead
	Bookkeeping, Accounting, and Auditing Clerks	4,365	3,623	(17%)	502	Accounts Payable Clerk, Payroll Clerk

Source: Lightcast, Occupation Table, Staffing Patterns, Dataset 2025Q2

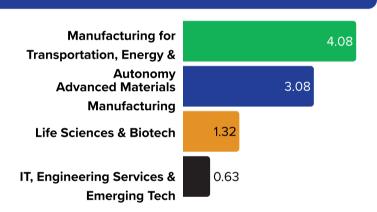
SUMMARY OF TARGET CLUSTERS

Average Hourly Wage in GO Virginia Region 2

Cluster	Entire Region	Urban	Rural
All Industries	\$26	\$27	\$24
Advanced Materials Manufacturing	\$37	\$36	\$38
Manufacturing for Transportation, Energy & Autonomy	\$36	\$35	\$38
Life Sciences & Biotechnology	\$32	\$34	\$24
IT, Engineering Services & Emerging Technology	\$42	\$47	\$38

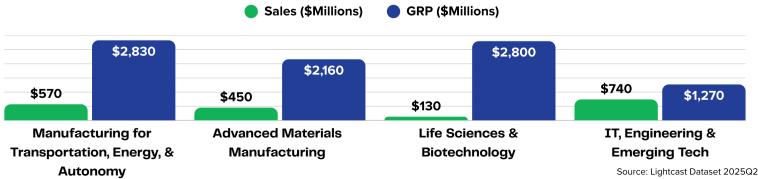
2025 Target Cluster Location Quotients

Location Quotient (LQ) measures the workforce concentration in a region compared to the national average. The Manufacturing for Transportation, Energy & Autonomy cluster is a powerhouse in this region, employing roughly four times more workers than the national average. IT, Engineering Services & Emerging Technology is lower than the national average. However, the workforce in this cluster also has similar essential IT and engineering workers in all other clusters across industry sectors, indicating a need for cluster growth if our region is going to have the best workers.



2025 Exported Sales by Cluster

The data shows that each industry cluster in GO VA Region 2 contributes significantly to both sales and gross regional product, with some clusters generating high economic output despite lower sales figures. Notably, sectors like life sciences and advanced materials show strong GRP performance relative to their sales, highlighting their strategic economic importance.



LIFE SCIENCES & BIOTECHNOLOGY

Region 2's Life Sciences and Biotechnology cluster is rooted in a long history of research, development, and entrepreneurship, focusing on key areas such as disease prevention and treatment, health and aging, veterinary medicine, and plant sciences. The cluster is supported by a strong foundation of higher education research assets, providing essential resources, talent, and collaborative opportunities to accelerate scientific discoveries and technological advancements. This ecosystem promotes innovation and commercialization of new therapies, enhances healthcare delivery systems, and strengthens the region's economic development efforts.

Sub-Cluster Summary

Research & Development - Drives discovery and progress in life sciences

• 120 Payroll Businesses

Manufacturing - Transforms biotech innovations into tangible products

• 78 Payroll Businesses

Living Laboratory/Healthcare System - Provides real-world settings for testing biotech solutions in healthcare.

• 135 Payroll Businesses







acchus



Johnson&Johnson











Source: Lightcast, Industry Table, Q2, 2025

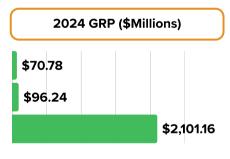
The cluster has over 27,000 jobs, has seen 11.1% job growth since 2015 (greater than the national average), and has a workforce concentration above the national average (LQ 1.32), all of which indicates regional competitiveness and specialization compared to similar sized U.S. regions. Key industries that drive export sales in this cluster include Pharmaceutical Preparation, Surgical Appliances Manufacturing, Hospitals, Nursing and Continuing Care Facilities. The growth of this cluster relies on an ecosystem of assets including but not limited to the Fralin Biomedical Research Institute at Virginia Tech Carilion, the Roanoke-Blacksburg Innovation Alliance VITAL Program, the Blue Ridge Partnership for Health Careers, and life science education programs like those at Virginia Western Community College. Manufacturing in this cluster has shown job declines in recent years, highlighting a possible opportunity for support and intervention through GO Virginia funding.

AMERICAN

Research & Development

Manufacturing

Living Lab/Healthcare System





Subcluster	2017 Jobs	2024 Jobs	Job Change 2017-2024	Projected 2030 Jobs	Projected Job Change 2024-2030
Research & Development	652	737	13%	746	1%
Manufacturing	1,060	975	-8%	995	2%
Living Laboratory Healthcare System	22,615	25,300	12%	27,126	7%

Source: Lightcast, Industry Table, Q2, 2025

Top 10 Life Sciences and Biotechnology In-Demand Skilled Occupations

Several of the in-demand occupations in the Life Sciences and Biotechnology Cluster are technicians and technologists that support life science research and healthcare labs. Others include the medical, veterinary, and other science professionals that serve as principle investigators and managers of research and development labs in addition to applied healthcare and veterinary services. In most of these cases, retaining these workers in region is a challenge. Below are the cluster's top "skilled" occupations with higher than average wages.

High School to	Bachelor's	Graduate
2 Year Degree	Degree	Degree(s)

Occupation	2025 Jobs in Region	Job Change 2015-2025	Average Annual Openings	Position Titles
Clinical Laboratory Technologists	600	2%	92	Laboratory Tech, Medical Tech, Family Medicine Physicians
Radiologic Technologists	483	37%	60	Radiology Tech, Lead CT Tech, X-Ray Tech
Medical & Health Services Managers	488	40%	112	Healthcare Admin, Clinical Manager, Nursing Home Director
Veterinary Technologists	303	72%	44	Veterinary Laboratory Technician, Animal Health Technician, Surgical Veterinary Technician
Veterinarians	275	7%	22	Small Animal Veterinarian, Veterinary Surgeon, Large Animal Veterinarian
Phlebotomists	227	(2%)	58	Mobile Phlebotomist, Laboratory Phlebotomy Technician, Phlebotomy Team Lead
Magnetic Resonance Imaging Technologists	129	(7%)	26	MRI Technologist. MRI Clinical Applications Specialist, Lead MRI Technician
Medical Scientists, Except Epidemiologists	114	207%	33	Clinical Research Scientist, Biomedical Scientist, Pharmaceutical Researcher
Medical Equipment Repairers	65	49%	21	Biomedical Equipment Technician, Field Service Engineer (Medical Devices), Medical Instrumentation Technician
Biological Technicians	61	36%	66	Laboratory Research Assistant, Microbiology Technician, Environmental Biology Technician

High-Demand Occupations that Lack a Sufficient Number of Annual Graduates from Training Programs

- · Veterinary Technologists and Technicians
- Licensed Practical & Licensed Vocational Nurses
- Magnetic Resonance Imaging Technologist

Specialized Skills

- Radiology
- Magnetic Resonance
- Imaging
- Phlebotomy
- Trauma Care

Core Competencies

- Communication
- Teaching
- Management
- Research
- Leadership

Software Skills

- Microsoft Office
- Microsoft Excel
- Amazon Web Services
- Python
- Epic EMR

Top Credentials

- Security Clearance
- CPR Certification
- Registered Nurse
- Life Support Certification
- Certified Ethical Hacker

Source: Lightcast Dataset 2025Q2

Life Sciences and Biotechnology Cluster Assets

Existing Programs

- Blue Ridge Partnership for Health Science Careers
- Central Virginia Community College CTE Academy and Health Science programs
- City of Roanoke Biotech Project
- Fralin Biomedical Research Institute at VTC
- Fralin Life Sciences Institute at Virginia Tech

- Project VITAL
- Radford University Carilion
- Regional Accelerator & Mentoring Program (under RBIA)
- Virginia Western Community College Life Science program
- Virginia Tech Carilion (VTC)

Industry Players

- Carilion Clinic
- Centra Health, Inc.
- · Lewis-Gale
- Local economic developers and workforce boards
- Lynchburg Regional Business Alliance
- Onward, New River Valley
- Roanoke-Blacksburg Innovation Alliance (formerly Verge)
- Roanoke-Blacksburg Technology Council (RBTC)
- Regional Entrepreneurship Initiative

- Roanoke Regional Partnership
- The Advancement Foundation
- VA Bio
- VA Small Business Development Center (Greater Roanoke & NRV and Lynchburg offices)
- Veteran Support Network
- Virginia Economic Development Partnership
- Virginia Talent + Opportunity Partnership (V-TOP), Veteran Support Network, and other support organizations

GOVA Project Spotlight

Virginia Innovations and Technology Advancements in Life Sciences (VITAL), (2025-2027), GOVA funding: \$4,987,029

Project VITAL will establish new research cores, expand workforce development programs, and create a collaborative network connecting Virginia Tech and other academic institutions with industry partners across the commonwealth's biotechnology corridor. The Roanoke Blacksburg Innovation Alliance (RBIA), an organization focused on growing the region's technology and biotechnology sectors, will collaborate with Virginia Tech and Carilion Clinic to lead the Region 2 effort. Project VITAL will direct \$4.9 million to strengthen the region's position at the forefront of fields such as medical devices, oncology therapeutic research, and neurotechnology. Project VITAL aims to create 1,315 jobs over five years and lead to a total economic impact of \$40.8 million. The funding will lend crucial enhancements to strengthen the innovation corridor in Southwest Virginia, including through a proof-of-concept program and support for innovation fellowships facilitated through LAUNCH: Center for New Ventures at Virginia Tech, both of which are specifically designed to encourage biomedical startups out of the university. Virginia Western Community College, the Roanoke Blacksburg Technology Council, and the Blue Ridge Partnership Health Science Careers will work to boost the biotechnology talent pipeline in the region.

Virginia Commonwealth University and Activation Capital will lead similar efforts in Region 4 around Richmond/Petersburg, and the University of Virginia and CvilleBioHub will lead Region 9 in Charlottesville.

Credit Dianne Deffenbaugh







Life Sciences and Biotechnology Growth Strategies and Activities

The following activities and project ideas were gathered during one-on-one engagements with industry and GO VA partners as well as one two-hour workshop. They represent ideas and priorities for cluster growth in the coming years. GO Virginia Region 2 applicants are encouraged to align proposal activities with this list.

Prioritized Activities and Projects	Investment Area(s)	Common Outcome Metrics
Strategize and implement ways of attracting private and alternative funding for research and start-up growth	Start-Up and Scale-Up	
Create more opportunities for start-up collisions and mentorship	Start-Up	
Increase start-ups' regional prominence and voice by integrating them into organizational boards	Start-Up	
Encourage affordable lab and production space (e.g. subsidies, identifying and refurbishing unused spaces)	Start-Up and Infrastructure	
Implement innovative talent retention and attraction programs, particularly for scientists and managerial professions, centered on local universities and regions that may currently draw talent from this region (e.g. North Carolina)	Talent	
Expand entrepreneur-in-residence activities to draw expertise from outside region and accelerate technology commercialization	Start-Up and Scale-Up	
Grow and build connections to regulatory expertise	Start-Up	
Conduct a competitive market analysis to hone in on market needs, refine life science and biotech cluster, and develop strategies for distinguishing the region's cluster nationally	Scale-Up	
Develop clear career pathways from entry through senior level employment to illustrate a lifetime of regional career opportunities in the life sciences and biotech cluster	Talent	
Catalyze technology adoption and development among cluster businesses (e.g. software, diagnostic devices, biopharmaceuticals, and catalogued university IP)	Scale-Up	

^{*}Other identified needs and activities that may not be fundable through GOVA: market this region as a life science hub, more affordable and accessible child care workers, create a K-16 life science dedication school, grow the STEM-H teacher pipeline, align K-12 curriculum for life sciences

MANUFACTURING FOR TRANSPORTATION, ENERGY & AUTONOMY

Manufacturing for Transportation, Energy & Autonomy focuses on producing components, systems, and technologies for modern mobility, energy solutions, as well as smart and connected manufacturing processes. This includes the design and fabrication of vehicles (larger-scale automotive, aerospace, rail), electric and autonomous transportation systems, machinery manufacturing for nuclear and other energy generation, energy storage, and related infrastructure. Manufacturers in this cluster often have expertise in machining and motor-control systems and tend to produce large-scale capital and consumer goods.

Sub-Cluster Summary

Sonny YOKOHAMA #////FIMES

Machinery Automation - Smart, autonomous manufacturing.

• 73 Payroll Businesses

Transportation - Making autonomous, green mobility.

• 50 Payroll Businesses

Energy - Clean power for transport and industry.

• 43 Payroll Businesses

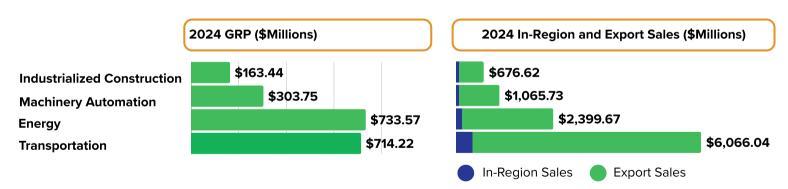
Industrialized Construction - Efficient builds for energy and mobility

• 37 Payroll Businesses



BAE SYSTEMS tramatome

The Manufacturing for Transportation, Energy, and Autonomy cluster in GO Virginia Region 2 currently supports over 20,400 jobs and shows a strong regional advantage, with a location quotient of 4.08—indicating higher workforce concentration than the national average. From 2019 to 2024, the region saw the most job growth in machinery automation, while energy and industrialized construction experienced modest increases and transportation declined. Looking ahead to 2030, employment in machinery automation and energy is projected to continue growing, with little change expected in transportation and industrialized construction. Key industries driving this cluster include Motor Vehicle Parts Manufacturing, Battery and Electrical Equipment Production, and Autonomous Systems Development.



Subcluster	2017 Jobs	2024 Jobs	Job Change 2017- 2024	Projected 2030 Jobs	Projected Change Projected Job Change 2024-2030
Industrialized Construction	2,921	2,553	-13%	2,584	1%
Machinery Automation	2,568	2,971	16%	3,249	9%
Energy	5,947	6,454	9%	6,819	6%
Transportation	6,638	7,775	17%	7,967	2%

Source: Lightcast Dataset 2025Q2

Top Ten Manufacturing In-Demand Skilled Occupations

While a handful of in-demand occupations require a stronger pipeline of workers completing certifications and degrees, filling and retaining workers in these occupations more often requires greater career opportunity awareness and problem solving skills from youth graduating from high school. Occupations requiring degree holders is often an issue of worker retention and attraction to the region. Below are the cluster's top "skilled" occupations with higher than average wages.

High School to
2 Year Degree

Bachelor's Degree Graduate Degree(s)

Occupation	2025 Jobs in Region	Job Change 2015-2025	Average Annual Openings	Position Titles
First-Line Supervisors of Production and Operating Workers	1,301	11%	271	Production Supervisor, Shift Supervisor, Manufacturing Team Lead
Welders, Cutters, Solderers, and Brazers	1,157	42%	289	MIG Welder, Fabrication Specialist, Soldering Technician
Industrial Machinery Mechanics	884	(1%)	227	Maintenance Mechanic, Machinery Technician, Equipment Repair Specialist
Industrial and Mechanical Engineers	1,041	13%	163	Manufacturing Engineer, Process Improvement Engineer, Mechanical Systems Engineer
Machinists	622	(15%)	151	CNC Machinist, Tool and Die Maker, Precision Machinist
Sales Reps, Wholesale and Manufacturing	533	15%	284	Territory Sales Representative, Technical Sales Consultant, Account Manager
General and Operations Managers	498	46%	897	Operations Director, Business Operations Manager, Plant Manager
Maintenance and Repair Workers	415	2%	403	Facilities Maintenance Technician, Building Maintenance Worker, General Repair Technician
Chemical Equipment Operators and Tenders	342	156%	84	Chemical Process Operator, Reactor Technician, Production Technician
Industrial Production Managers	341	43%	64	Manufacturing Manager, Plant Production Supervisor, Operations Manager

High-Demand Occupations that Lack a Sufficient Number of Annual Graduates from Training Programs

- First-Line Supervisors of Production and Operating Workers
- Machinists
- Welders, Cutters, Solderers, and Brazers
- Chemical Equipment Operators and Tenders
- Industrial Machinery Mechanics

Specialized Skills

- Warehousing
- · Project Management
- Continuous Improvement Process
- Quality Management
- Process Improvement

Core Competencies

- Communication
- Customer Service
- Management
- Operations
- Problem Solving

Software Skills

- Microsoft Office
- Microsoft Excel
- Microsoft Powerpoint
- AutoCAD
- SolidWorks

Top Credentials

- Security Clearance
- Engineer License
- Six Sigma Certification
- · Certified Auditor
- Commercial Driver's License

Source: Lightcast Dataset 2025Q2

Manufacturing for Transportation, Energy & Autonomy Cluster Assets

Existing Programs

- Community colleges and universities
- ASE Auto Servicing Excellence
- Advanced Vehicle Dynamics Lab
- · Center for Automotive Fuel Cell Systems
- Center for Engineering Research and Education (CERE) Industry Labs
- MidAtlantic Aviation Partnership (MAAP)
- Mountain Gateway Community College
- Regional Accelerator & Mentoring Program (under RBIA)
- · Virginia Smart Road
- Virginia Tech Transportation Institute (VTTI)

Industry Players

- Local economic developers and workforce boards
- Additive Materials and Advanced Manufacturing Tech Hub in the NRV and Danville
- Lynchburg Regional Business Alliance
- Onward New River Valley
- Roanoke-Blacksburg Innovation Alliance
- Roanoke-Blacksburg Technology Council (RBTC)

- Regional Entrepreneurship Initiative
- Roanoke Regional Partnership
- The Advancement Foundation (TAF)
- VA Small Business Development Center (Greater Roanoke & NRV and Lynchburg offices)
- Virginia Economic Development Partnership
- VTOP, Veteran Support Network, and other support organizations

GOVA Project Spotlight

Center for Engineering Research and Education (CERE) (2018-2020)

GOVA funding: \$1,586,100

CERE Industry Labs worked with Liberty University and Framatome (AREVA Inc.) to create four industry labs including: Chemical/Material Lab, EMC Lab, Calibration Lab, and a Non-Destructive Testing Lab through site preparedness on a 28-acre lot in Bedford, VA. Through developing the land and establishing the labs, the region will be able to attract and build industry support for leading innovations and attract high-growth energy companies to the region. Outcomes from the GOVA project included 483 students trained, 81 certificates awarded, 60 jobs created, and 7 educational partnerships created.



Credit Liberty University

Manufacturing Workforce Strategy for the Lynchburg Region (2024-2025), GOVA funding: \$40,500

This project aimed to enhance talent retention and attraction, aligning with Region 2's Growth and Diversification Plan. Key initiatives included the Educator Workforce Academy, which fostered collaboration between K-12 educators and local employers, thereby enhancing workforce development. Educators gained insights through site visits and advocated for a streamlined employer engagement system. The Hickey Global Workforce Analysis highlighted Lynchburg's strengths in nuclear technology and identified workforce challenges, such as skills gaps and the need for digital talent. Recommendations included launching a career portal, expanding upskilling programs, and enhancing K-12 career awareness. These efforts supported GO Virginia's goal of strengthening the manufacturing talent pipeline for sustained growth.

Manufacturing for Transportation, Energy & Autonomy Growth Strategies and Activities

The following activities and project ideas were gathered during one-on-one engagements with industry and GO VA partners as well as one two-hour workshop. They represent ideas and priorities for cluster growth in the coming years. GO Virginia Region 2 applicants are encouraged to align proposal activities with this list.

Prioritized Activities and Projects	Investment Area(s)	Common Outcome Metrics
Expand GOTEC, CTE Academy, CTE Coaching, Summer Work Experiences, Worlds of Opportunity Career Expo, Industry Insight Tours for educators, Business Success Symposium and other pipeline programs that connect students with industry	Talent	
Identify more developable sites and conduct more site readiness planning, grading, and development	Infrastructure	
Develop more paid internships, work-based learning, mentoring and apprenticeship opportunities. This includes the state apprenticeship program that allows for workers under 18	Talent	
Come home campaign and virtual support systems for connecting students from the region but studying elsewhere with paid internships	Talent	
Develop a plan and scale-up nuclear and energy cluster through sector- specific training, more cluster business-ready sites, entrepreneur and lab-to-market expertise	Scale-Up	
Grow and support talent development of all trade occupations as they serve as feeder programs to manufacturing	Talent	
Identify and refurbish underutilized spaces for labs, testing, and scaled- up manufacturing	Infrastructure	
Identify/generate more well-advertised funding opportunities (proof of concept, gap funding, angel group funding)	Start-Up	
Improve coordination among local, regional, and state economic development to mitigate fatigue	Scale-Up	
Encourage more entrepreneur networking through mentorship programs, events, pitches, and entrepreneur of the year awards	Start-Up	

^{*}Other identified needs and activities that may not be fundable through GOVA: market region better, more wrap around services and quality of life assets to retain and attract workers

ADVANCED MATERIALS MANUFACTURING

Advanced Materials Manufacturing in GO Virginia Region 2 involves the design, development, and production of high-performance materials used across multiple industries such as aerospace, automotive, defense, and energy. Chemical, packaging, and other material manufacturers develop and process composites, nanomaterials, lightweight metals, and polymers that enhance product strength, durability, and efficiency. With R&D assets such as Virginia Tech's Macromolecules Innovation Institute and a network of manufacturers and technical training programs, Region 2 is positioned to grow a hub for advanced materials innovation and production.

Sub-Cluster Summary

Multi-Application/Multiple Vertical

Materials - Versatile materials for multiple industries.

• 71 Payroll Businesses

Chemical- Specialized chemicals for advanced materials.

• 24 Payroll Businesses

Packaging - Durable, high-performance packaging materials.

• 22 Payroll Businesses

























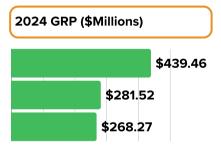






Advanced Materials Manufacturing supports over 11,000 jobs and has demonstrated strong regional competitiveness, with a workforce that is 3 times more concentrated than the national average, and 10.9% job growth and 45% growth in gross regional product (GRP) since 2015. Cluster growth is supported by a strong ecosystem of research and workforce assets, including Virginia Tech's Macromolecules Innovation Institute, the Institute for Critical Technology and Applied Science (ICTAS), and advanced manufacturing programs at institutions like New River Community College. While the cluster continues to grow, many manufacturers search for: other industry verticals to diversify their market, continued innovations in sustainable and affordable materials, additional material quality testing and assurance resources, and process improvements particularly for small-batch manufacturing.







Subcluster	2017 Jobs	2024 Jobs	Job Change 2017-2024	Projected 2030 Jobs	Projected Change Projected Job Change 2024-2030
Multi-Application/Multiple Vertical Materials	4,517	5,008	11%	5,285	6%
Chemical	1,829	2,558	40%	2,855	12%
Packaging	3,347	2,691	-20%	2,479	-8%

Source: Lightcast, Dataset 2025Q2

Top Ten Materials Manufacturing In-Demand Skilled Occupations

The Advanced Materials Manufacturing Cluster shares many of the same workforce needs as the Manufacturing for Transportation, Energy & Autonomy Cluster, particularly in production and two-year degree and below occupations. In addition, due to the precise nature of materials and their processing, expertise in chemistry and engineering are vital to the continued growth and innovation of this cluster. While this region has a sufficient number of workers receiving degrees and certifications for this type of work (in theory), the challenge is retaining prospective and existing workers and attracting experienced workers to the region. Below are the cluster's top "skilled" occupations with higher than average wages.

High School to
2 Year Degree

Bachelor's
Degree
09.00

Graduate
Degree(s)

Occupation	2025 Jobs in Region	Job Change 2015-2025	Average Annual Openings	Position Titles
Heavy and Tractor-Trailer Truck Drivers	6,098	61%	771	CDL Driver, Line Haul Driver, Over-the-Road (OTR) Driver, Delivery Truck Driver
General and Operations Managers	6,739	42%	701	Operations Manager, General Manager, Plant Manager, Business Manager
Project Management Specialists	2,071	316%	228	Project Manager, Program Manager, Project Coordinator, Implementation Specialist
Industrial Engineers	1,227	64%	114	Process Engineer, Quality Engineer, Manufacturing Engineer, Systems Engineer
Mechanical Engineers	756	11%	66	Design Engineer, Product Engineer, Mechanical Design Engineer, R&D Engineer
Industrial Engineering Technologists and Technicians	338	23%	53	Engineering Technician, Industrial Technician, Quality Technician
Industrial Production Managers	521	23%	53	Production Manager, Manufacturing Supervisor, Plant Supervisor, Operations Supervisor
Chemical Technicians	163	121%	28	Lab Technician, Quality Control Technician, Process Technician, Analytical Technician
Chemists	143	92%	23	Research Chemist, Analytical Chemist, Quality Assurance Chemist, Formulation Chemist
Chemical Engineers	43	1%	9	Process Engineer, Production Engineer, Chemical Process Engineer, R&D Engineer

Specialized Skills

- Warehousing
- Forklift Truck
- Auditing
- Truck Driving
- Project Management

Core Competencies

- Communication
- Operations
- Management
- Leadership
- Customer Service

Software Skills

- Microsoft Office
- Microsoft Excel
- Microsoft Powerpoint
- AutoCAD
- SolidWorks

Top Credentials

- **Drivers License**
- Commercial Drivers License
- Security Clearance
- CDL License
- Tanker Endorsement

Source: Lightcast Dataset 2025Q2

Advance Material Manufacturing Cluster Assets

Existing Programs

- · Community colleges and universities
- Additive Materials Manufacturing Partnership Labs (AMPL)
- Center for Engineering Research and Education (CERE) Industry Labs
- Center for Intelligent Material Systems and Structures (CIMSS)
- Center for Packaging and Unit Load Design (CPULD)

- Institute for Critical Technology and Applied Science
- Kroehling Advanced Materials Foundry (VT FIRE)
- Onward NRV Manufacturing Leadership Summit (twice a year)
- Regional Accelerator & Mentoring Program (under RBIA)
- Virginia Tech's Macromolecules Innovation Institute
- XLR8 STEM Academy

Industry Players

- Local economic developers and workforce boards
- Additive Materials and Advanced Manufacturing Tech Hub in the NRV and Danville
- Lynchburg Regional Business Alliance
- Onward New River Valley
- Roanoke-Blacksburg Innovation Alliance (formerly VERGE)
- Roanoke-Blacksburg Technology Council (RBTC)

- Regional Entrepreneurship Initiative
- Roanoke Regional Partnership
- The Advancement Foundation
- VA Small Business Development Center (Greater Roanoke & NRV and Lynchburg offices)
- Virginia Economic Development Partnership
- VTOP, Veteran Support Network, and other support organizations

GOVA Project Spotlight

Additive Manufacturing Partnership Labs (AMPL) (2019-2022), \$274,980 in GOVA funding

AMPL was a collaborative effort between Liberty University (LU), the Center for Engineering Research and Education (CERE), Central Virginia Community College (CVCC), the XLR8 STEM Academy, local partners BWX Technologies, FarField NDT, and Bedford County to support the collective goal of building the Additive Manufacturing (AM) base and educating the AM workforce. GO Virginia funding purchased the AM equipment needed to establish the lab. LU outfitted the AM laboratory with: two Markforged Metal X 3D Printers, one Markforged X7 3D Printer, one Geomagic Capture Scanner, and smaller 3D printers in support of the STEM Academy. The 2,400 square-foot facility includes several AM systems capable of full consolidation of nylon, carbon fiber, polymeric, metallic, and ceramic material systems, as well as a prototyping laboratory with a host of characterization techniques. The AMPL continues to flourish and bring in industries to the region with several new startup firms working out of CERE to develop new and innovative products to support the growth of new small business in the area. Outcomes of this project included 7 established education partnerships, 34 faculty trained, 46 employees upskilled, over 75 industry site visits during the project period.

New River Valley Materials and Machinery Cluster Scale-up (2023-2025), \$98,859 in GOVA Funding

This project outcomes included a 10-year Roadmap for Support Materials and Machinery Scale-Up in the NRV, identification of more than 10 implementation projects, and developed a stronger, more capable coalition of 20+ partners through four work sessions and 20+ one-on-one meetings. The subgrantees and project partners focused their efforts to strengthen the Additive Materials & Advanced Manufacturing Tech Hub in the NRV and Danville.



The project team and AM2 Tech Hub coalition also supported the GOTEC Launch in Region 2 GOVA grant application, approved by the state in June 2025.

Advanced Materials Manufacturing Growth Strategies and Activities

The following activities and project ideas were gathered during one-on-one engagements with industry and GO VA partners as well as one two-hour workshop. They represent ideas and priorities for cluster growth in the coming years. GO Virginia Region 2 applicants are encouraged to align proposal activities with this list.

Prioritized Activities and Projects	Investment Area(s)	Common Outcome Metrics		
Expand GOTEC, CTE Academy, CTE Coaching, Summer Work Experiences, Worlds of Opportunity Career Expo, Industry Insight Tours for educators, Business Success Symposium and other pipeline programs that connect students with industry	Talent			
Identify more developable sites and conduct more site readiness planning, grading, and development	Infrastructure			
Develop more paid internships, work-based learning, mentoring and apprenticeship opportunities. This includes the state apprenticeship program that allows for workers under 18	Talent			
Come home campaign and systems for connecting students from the region but studying elsewhere with paid internships	Talent			
Support adoption of AI, automation, 3D printing, advanced materials, digital twins, etc.	Scale-Up			
Grow and support talent development of all trade occupations as they serve as feeder programs to manufacturing	Talent			
Identify and refurbish underutilized spaces for labs, testing, and scaled- up manufacturing	Infrastructure			
Identify/generate more well-advertised funding opportunities (proof of concept, gap funding, angel group funding)	Start-Up			
Improve coordination among local, regional, and state economic development to mitigate fatigue	Scale-Up			
Encourage more entrepreneur networking through mentorship programs, events, pitches, and entrepreneur of the year awards	Start-Up			
Create an additive manufacturing and materials maker space	Infrastructure			
*Other identified needs and activities that may not be fundable through GOVA: market region better, more wrap arouservices and quality of life assets to retain and attract workers				

IT, Engineering Services & Emerging Technology

IT, Engineering Services and Emerging Technology refers to businesses that design and develop machines, materials, instruments, structures, processes, and/or systems to enable businesses to improve performance and stay competitive in a rapidly evolving digital economy. Knowledge services include advanced digital systems, including software engineering, cloud computing, AI, cybersecurity, and data analytics; architectural and engineering service to promote innovative and sustainable infrastructure across industries such as manufacturing and healthcare; and other consulting services that creating tailored solutions to enhance productivity and data-driven decision-making.

Sub-Cluster Summary

IT and Cyber Security - Involves securing, managing, and optimizing digital systems and sensitive data to ensure reliable and protected technology operations.

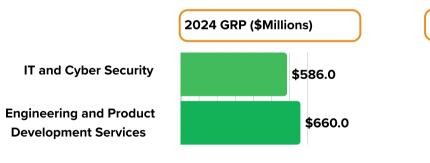
• 617 Payroll Businesses

Engineering and Product Development Services - Focuses on designing, developing, and implementing technology solutions and systems that drive innovation and support complex digital infrastructure needs.

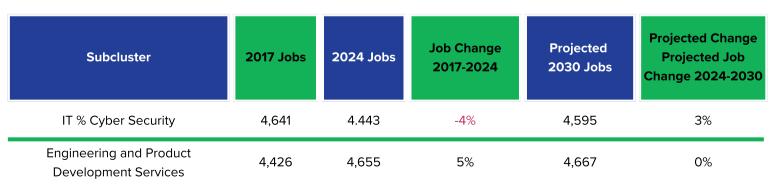
• 434 Payroll Businesses



The IT, Engineering Services, and Emerging Technology cluster employs over 9,000 Region 2 workers; however, significantly more knowledge-worker jobs represented in this cluster serve all regional industries, particularly those in Region 2's traded clusters. Historically, businesses in this cluster have advanced emerging technologies that could then be adopted and manufactured in the region. As such, supporting the growth of this cluster not only fosters greater regional innovation and expansion, it also supports the evolution and talent of all Region 2 industries. From 2019 to 2024, the region experienced strong job growth in areas such as software development, data analytics, and cloud services, with continued expansion projected through 2030—especially in artificial intelligence, cybersecurity, and systems engineering. Key industries in this cluster include Custom Computer Programming, Engineering Services, Data Processing and Hosting, and Emerging Technology R&D.







Source: Lightcast Dataset 2025Q2

Top 10 IT, Engineering Services & Emerging Tech In-Demand Skilled Occupations

The IT, Engineering Services & Emerging Technology Cluster in-demand talent is largely amongst IT specialists, data analysts and engineers, and management occupations. In theory, the cluster has access to a plethora of graduates from community college and university programs across the region. The workforce challenges in this cluster are losing talent to other regions upon graduation due as well as retaining and attracting more experienced talent to the region. Underlying weaknesses including lagging wages and outdated hiring practices among regional employers. Cluster employers are looking for talent skilled in problem solving, critical thinking, customer engagement, and teamwork.

High School to	Bachelor's	Graduate(s)
2 Year Degree	Degree	Degree
- real Begiee	Degice	D 09.00

Occupation	2025 Jobs in Region	Job Change 2015-2025	Average Annual Openings	Position Titles
Software Developers	901	17%	206	Front-End Developer, Back-End Developer, Full Stack Developer
Civil Engineers	420	28%	83	Structural Engineer, Transportation Engineer, Water Resources Engineer
General and Operations Managers	364	43%	897	Operations Director, Business Manager, Plant Manager
Sales Reps of Services	320	19%	229	Account Executive, Business Development Representative, Client Solutions Specialist
Project Management Specialists	313	51%	267	Project Coordinator, Agile Project Manager, Program Manager
Computer User Support Specialists	298	(29%)	118	Help Desk Technician, IT Support Specialist, Technical Support Analyst
Computer Systems Analysts	277	(12%)	95	Business Systems Analyst, IT Systems Analyst, Application Analyst
Market Research Analysts and Marketing Specialists	240	28%	192	Consumer Insights Analyst, Marketing Strategist, Brand Analyst
Management Analysts	217	31%	169	Business Consultant, Organizational Effectiveness Analyst, Strategy Analyst
Computer and Information Systems Manager	209	28%	81	IT Director, Chief Information Officer (CIO), Technology Manager

Specialized Skills

- Field Service Management
- IT Security
- Technical Support
- Computer Science
- Project Management

Core Competencies

- Problem Solving
- Communication
- Planning
- Sales
- Research

Software Skills

- GitHub
- C++
- Linux
- Python
- SQL

Top Credentials

- NIST Cybersecurity Framework
- CompTIA Network
- CompTIA Security
- Professional Engineer License
- Certified Quality Engineer

Source: Lightcast Dataset 2025Q2

IT, Engineering Services & Emerging Technology Cluster Assets

Existing Programs

- · Community colleges and universities
- Additive Materials Manufacturing Partnership Labs (AMPL)
- Center for Engineering Research and Education (CERE) Industry Labs
- Center for Intelligent Material Systems and Structures (CIMSS)
- Center for Packaging and Unit Load Design (CPULD)

- Commonwealth Cyber Initiative SWVA
- CS/ROOT (supporting computer science entrepreneurs)
- Exelaration
- GMU Mason Enterprise
- Regional Accelerator & Mentoring Program (under RBIA)
- Kroehling Advanced Materials Foundry (VT FIRE)
- XLR8 STEM Academy

Industry Players

- Local economic developers and workforce boards
- APEX Center for Entrepreneurship
- Advancement Foundation
- Blacks in Technology SWVA
- Lynchburg Regional Business Alliance
- Onward New River Valley
- Roanoke-Blacksburg Innovation Alliance (formerly VERGE)
- Roanoke-Blacksburg Technology Council (RBTC)

- · Regional Entrepreneurship Initiative
- · Roanoke Regional Partnership
- Virginia Business Ready Sites Program (VBRSP)
- Virginia Economic Development Partnership
- VA Small Business Development Center (Greater Roanoke & NRV and Lynchburg offices)
- Virginia Tech Corporate Research Center
- V-TOP, Veteran Support Network, and other support organizations

GOVA Project Spotlight

Artificial Intelligence Statewide Landscape Assessment (ASLA) (2025 - 2026), GOVA funding: \$100,000

This statewide competitive project between GOVA Regions 2 and 3 aims to explore how artificial intelligence (AI) will transform Virginia's business landscape and workforce and, for specific GO Virginia target sectors of statewide significance. As part of the Chamber's Blueprint Virginia 2035 update, this initiative focuses on sustaining a resilient and industry-responsive talent pipeline.

Through individual interviews, surveys conducted throughout the Blueprint 2035 tour, and additional activities identified by a qualified consultant, the insights of business leaders, workforce development leaders, and local chamber representatives will be used to develop a comprehensive AI report. The project will analyze current and future AI applications, standardize essential terminology and concepts, identify prevailing trends, and report sector-specific impact analysis, a current workforce development catalog, and strategic recommendations which will inform future GO Virginia initiatives to help priority sectors adapt to AI

IT, Engineering Services, & Emerging Tech Growth Strategies and Activities

The following activities and project ideas were gathered during one-on-one engagements with industry and GO VA partners as well as one two-hour workshop. They represent ideas and priorities for cluster growth in the coming years. GO Virginia Region 2 applicants are encouraged to align proposal activities with this list.

Prioritized Activities and Projects	Investment Area(s)	Common Outcome Metrics
Support infrastructure and talent development in AI, robotics, autonomy, and quantum computing	Scale-Up and Talent	
Increase awareness and informed use of AI along talent pipeline	Talent	
Better connect regional employers with students through job fairs and internships and improve/streamline hiring processes	Talent	
Improve technology transfer processes and catalyze technology adoption and development (e.g. Al, machine learning, augmented and virtual realities, cobots, data sciences and analytics, and existing catalogued university IP in the region).	Start-Up and Scale-Up	
Expand Roanoke Regional Airport	Infrastructure	
Implement more talent retention and attraction strategies e.g. develop clear career pathways from entry through senior level employment to illustrate a lifetime of career opportunities; showcase and promote top IT talent in the region to attract and retain more talent.	Talent	
Encourage and incentivize higher education institutions to allow funding for student start-ups that can lead to experience and new companies in Region 2	Start-Up	
Expand RBTC Talent coalition to include more Region 2 partners committed to advancing and sharing events and talent needs	Scale-Up and Talent	
Develop and implement more mid-career upskilling programs in response to aging workforce	Talent	
Strategize and implement ways of attracting private and alternative funding for research and start-up growth	Start-Up and Scale-Up	

^{*}Other identified needs and activities that may not be fundable through GOVA: improve regional marketing, more affordable and accessible child care workers, more affordable workforce housing, improve quality of life such as public transportation infrastructure, create regional funds for liquitiy events

Virginia Growth and Opportunity Region 2 Council

BYLAWS

Article I. PURPOSE

The Virginia Growth and Opportunity Regional Council (hereafter referred to as "Council") is a public body certified by the Virginia Growth and Opportunity Board to receive grants pursuant to Code of Virginia section 2.2-2485 the Virginia Growth and Opportunity Act (hereafter referred to as "GO VA"). The Council will be supported by an organization that engages in collaborative planning or execution of economic or workforce development activities within a region to support the Council's activities and to ensure proper administration of the Council's funds.

Article II. DUTIES AND RESPONSIBILITIES

Section 1 Duties of the Regional Council

The Council shall:

- 1. Work in a collaborative manner, respecting all points-of-view, while soliciting and reviewing proposed projects for recommendation to the GO VA Board.
- 2. Demonstrate extensive knowledge of the region's potential for growth that lead to higher paying jobs. Identify economic/regional projects that support or encourage collaboration and yield significant new job creation.
- 3. Review and understand the authority, governance, and administrative role of the GO VA Board in certifying qualified regions and regional councils; including how the Board develops and implements guidelines or procedures for such certification.
- 4. Partner with existing or newly established economic/workforce development organizations to create focused collaborative projects or programs consistent with the Council's economic growth and diversification plan.
- 5. Identify the region's economic growth potential independently or in partnership with neighboring regions. Identify the competitive advantages for collaboration with private-sector investments to accelerate job growth/economic development.
- 6. Advise the Board on best practice initiatives, projects, etc. that encourage collaboration and yield measurable outcomes for job growth in the region.
- 7. Have the authority to enter into agreements through the support organization in order to pursue the goals and objectives of the Virginia Growth and Opportunity Act pursuant to the Code of Virginia and guidelines adopted by the Board.
- 8. Adhere to the Freedom of Information Act (FOIA) and the Conflict of Interest Act (COIA) except as exempted pursuant to §2.2-3711.A.48 of the Code of Virginia.
- 9. Provide for public participation as directed by the Code of Virginia and the Board.
- 10. Conform with guidelines as adopted by the Board.

Article III. MEMBERSHIP

- 1. The Council should include representatives from (i) the education sector, which include school divisions, community colleges, public institutions of higher education, and private institutions of higher education as appropriate; (ii) the public economic and workforce development sector; (iii) local government; (iv) planning district commissions; (v) nonprofit organizations; and (vi) other entities that significantly affect regional economic or workforce development. The distribution of the primary residence of members should approximately match the distribution of population among the areas that make up Region 2. Membership may include one or more non-legislative citizen members of the Board from the region. A majority of the members of the Council shall be from private sector with demonstrated significant private-sector business experience. The Council shall be chaired by a citizen member from the region with significant private-sector business experience.
- 2. The Council will consist of up to 30 members. The Board will approve the member selection process, structure, composition, and leadership to meet the requirements of COV section 2.2-2485 of the Virginia Growth and Opportunity Act and the guidelines set forth by the Board. Council membership is subject to Board review and approval.
- 3. Council members shall have knowledge of workforce and economic development.
- 4. Council members shall serve staggered three year terms as determined by the Council. Council members shall not serve more than (2) consecutive three year terms. A Chair and Vice Chair are elected from the council membership for terms of two years, which will count against the limit of two (2) consecutive three year council terms. If the council terms of a Chair or Vice Chair expire during their leadership service, their council membership will extend to the end of their terms as Chair or Vice Chair.
- 5. A vacancy on the Council shall be filled by the Council as provided for in Article VIII of this document.
- 6. A Council member may be removed by the Board with a majority vote. Notice must be provided to Council members 7 days in advance of a meeting where a removal action is on an agenda. The reasons for removal must be documented by the Council.
- 7. Council members are expected to participate in all meetings of the council. Absence from more than 50% of meetings in a fiscal year may constitute grounds for removal.

Article IV. MEETINGS

- 1. The Council shall meet on a regular basis and at a minimum quarterly at a predetermined location and time. The meeting notice of time, location and purpose shall be given to all Council members at least 7 days prior to the date of meeting.
- 2. The Council will meet all of the Code of Virginia public meeting requirements (§2.2-3707). Meetings will be advertised a minimum of three business days in advance of the meeting at the following locations: the administrative offices of the support organization and administrative offices of individual meeting locations.

3. Attendance of a majority of Council members shall constitute a quorum and, unless a greater proportion is required by the Board for a particular act/vote, the majority vote of the Council present and voting at any meeting, at which there is a quorum, shall constitute the Act of the Council.

Article V. PARLIAMENTARY PROCEDURE

In all matters of procedure not specifically covered by these By-Laws, the most recent edition of Roberts Rules of Order shall be observed.

Article VI. ORGANIZATION

During the inaugural meeting, the Council shall elect from among its members, a Chair and a Vice-Chair. The Chair and Vice Chair shall be a Council member with significant private-sector experience.

The Chair shall preside over all meetings. The Vice-Chair shall preside over all meetings in the absence of the Chair.

Article VII. SUPPORT ORGANIZATION

- 1. The support organization can be a new or existing organization with purposes and competencies including collaborative planning, economic development, or workforce activities within the region.
- 2. The support organization may provide data analysis, review of best practices, review and analysis of project proposals, and other duties as determined by the Regional Council.
- 3. The support organization will make project recommendations to the Regional Council for submission to the Board and will be responsible for monitoring the impacts of projects in carrying out the economic growth and diversification plan.
- 4. The support organization will be responsible for the receiving, use of, and auditing of funds received.
- 5. The support organization will have a contract with the regional council that provides for its role as outlined above.

Article VIII. SUBCOUNCIL ORGANIZATION

The Council may appoint all committees as deemed necessary to meet the Council requirements of COV 2.2-2485; the Virginia Growth and Opportunity Act and to fulfill the duties of the Council. In addition, the Council shall create an Executive Committee. The distribution of the primary residence of members of this or any committee should approximately match the distribution of population among the areas that make up Region 2. The Executive Committee will have the authority to act judiciously on behalf of the Council when time sensitive matters occur, as determined by the chair, before a meeting of the full Council can be held. The Committee's meetings are subject to the Code of Virginia public meeting requirements (§2.2-

3707) except as exempted pursuant to §2.2-3711.A.48. Minutes must be reported and distributed within 10 days of a Committee meeting. A report from the Executive Committee will be a standing agenda items for all full meetings of the Council. The Executive Committee will present a slate of officers, potential new members, and recommend to the council persons to fill vacancies on the Council. Council members from each area within Region 2 should be polled by the Committee with respect to vacancies occurring in their area. Following a vote by the full Council nominees are forwarded to the state board for approval.

Each committee shall appoint a Chair and set meeting dates, times and locations. The duties of each committee member shall be implied by the name and function of the committee. Each committee shall have only the powers specifically designated to them by the Council. Each committee shall report to the full Council.

Article IX. BYLAWS

The bylaws shall not be amended, modified or replaced except by a majority action of the Regional Council in an official meeting. Action on amended bylaws may not take place at the meeting in which they are introduced. Action on amended bylaws shall take place a minimum of thirty days after their introduction. The bylaws shall be amended to conform to statutory requirements as required. The Board shall review and approve amendments to the Bylaws.

SEVERABILITY

In the event that any portions of the bylaws are deemed invalid, the remaining portion shall stand.