



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

GO Virginia Region 2

GO Virginia Region 2 Executive Committee

April 16, 2025, 1:00 pm-3:00 pm

Roanoke Higher Education Center, Room 701A, 108 N Jefferson St,
Roanoke, VA, 24016.

- Introductions (1:00-1:05)
- Financial Report (1:05-1:10)
- Project Proposals (1:10-2:10)
 - New River Valley Regional Commission, Site Advancement Strategy
 - Vector Space, Robotics Facility Planning, Lynchburg Region
 - United Way of Central Virginia, Childcare & Workforce Development, Lynchburg Region
 - Region 2 GO TEC Launch in the New River Valley and Roanoke County
- Administrative Updates (2:10-2:30)
 - Quarterly Project Reporting
 - Speakers Bureau
 - G&D plan 2025
- Council Business (2:30-2:40)
 - AI Statewide Landscape Assessment Update
- Special Updates (2:40-2:50)
 - Board Policy #10 Helene Business Recovery Initiative



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GO Virginia Region 2

- Council Business (2:50-3:00)
 - Minutes

The meeting will adjourn at 3:00p.m.

Public comment is welcome in writing. Please submit to Region 2 staff, Emmalee Wagner, emmaleewagner@vt.edu, by 4/10 at 1:00p.m.

Region 2 Allocations

Updated 4/9/2025

FY25 Per Capita Projects

| | |
|---|-----------------------|
| FY25 Allocation | \$1,515,210.00 |
| Transfer from FY23/24 Capacity Building Contingency | \$124,492.39 |
| GMP CLEAN | -\$100,000.00 |
| Artificial Intelligence State Landscape Assessment | -\$50,000.00 |
| FY25 Remaining Balance | \$1,489,702.39 |

FY 25 Capacity Building (Support)

| | |
|--|----------------------|
| Remaining Contingency funds from FY23/FY24 | \$41,529.03 |
| FY25 Allocation | \$250,000.00 |
| FY25 Drawdown | -\$104,030.93 |
| Current Balance | \$187,498.10 |

Applications Under Consideration (Per Capita)

| | | |
|---|------------------------|------------------|
| Region 2 GO TEC Launch in the New River Valley and Roanoke County | -\$994,212.64 | |
| New River Valley Regional Commission, Site Advancement Strategy | -\$94,400.00 | <i>planning</i> |
| United Way of Central Virginia, Childcare & Workforce Development, Lynchburg Region | -\$99,639.00 | <i>planning</i> |
| Vector Space, Robotics Facility Planning, Lynchburg Region | -\$97,200.00 | <i>planning</i> |
| Total | -\$1,285,451.64 | |
| Balance if All Per Capita Applications Approved | \$204,250.75 | <i>*see Note</i> |

| | |
|-----------------------------------|---------------------|
| FY25 Planning Cap | \$250,000.00 |
| <i>Planning projects approved</i> | \$150,000.00 |
| <i>Percentage of planning cap</i> | 60% |
| <i>Planning funds remaining</i> | \$100,000.00 |

**Note, per capita balance indicated above represents the balance if all four applications submitted this quarter are approved. However, due to the current balance remaining in FY25's planning funds, only one of the three planning applications can be funded in FY25. If the implementation project application (Region 2 GO TEC) and one of the three planning project applications are approved, our remaining Per Capita fund balance would be an estimated \$395,850.75.*

| Project Name | Funding Type & FY | Start Date | End Date | GOVA Funding Approved | GOVA Drawn Down to date | GOVA Funds Remaining | Match Funding | Match Reported to Date | Match Funds Remaining | Notes |
|---|---|------------|------------|-----------------------|-------------------------|----------------------|----------------|------------------------|-----------------------|--|
| Regional Talent Strategy Implementation | Per Capita (FY22) | 6/1/2022 | 12/31/2024 | \$315,911.00 | \$283,187.74 | \$32,723.26 | \$189,354.00 | \$160,185.64 | \$29,168.36 | Fiscal closeout in process |
| Workforce & Entrepreneurship in a Reg. Makerspace (Vector Space) | Per Capita (FY22) | 6/14/2022 | 12/31/2024 | \$324,000.00 | \$324,000.00 | \$0.00 | \$162,100.00 | \$162,978.58 | \$0.00 | Fiscal closeout in process |
| CS/ Root | Per Capital (FY22) | 10/1/2022 | 3/30/2025 | \$175,000.00 | \$109,317.26 | \$65,682.74 | \$175,000.00 | \$109,495.12 | \$65,504.88 | |
| Center for Entrepreneurship | Per Capita (FY22) | 3/14/2023 | 3/14/2026 | \$240,192.00 | \$50,511.75 | \$189,680.25 | \$120,096.00 | \$41,024.99 | \$79,071.01 | |
| Bedford Metal Workforce Training Center | Per Capita (FY22) | 8/1/2023 | 6/30/2025 | \$99,900.00 | \$13,969.30 | \$85,930.70 | \$201,000.00 | \$420,588.50 | \$0.00 | |
| Industry 4.0 for the ACE Workforce | Per Capita (FY23) | 3/1/2023 | 12/31/2025 | \$500,000.00 | \$172,054.64 | \$327,945.36 | \$251,300.00 | \$204,009.68 | \$47,290.32 | Contract extension executed extending the project end date to 12/31/2025 |
| Lynchburg Beacon of Hope Career Acceleration Program | Per Capita (FY23) | 8/1/2023 | 3/1/2026 | \$540,000.00 | \$214,798.39 | \$325,201.61 | \$352,200.00 | \$114,119.50 | \$238,080.50 | Contract extension executed extending the project end date to 3/1/2026 |
| Falling Branch Corporate Park Regional Site Development | Per Capita (FY23) | 7/1/2023 | 7/1/2025 | \$324,000.00 | \$262,897.92 | \$61,102.08 | \$2,810,765.60 | \$824,000.12 | \$1,986,765.48 | |
| Strengthening Entrepreneurs' Impact | Per Capita (FY23) | 12/1/2023 | 12/1/2025 | \$577,800.00 | \$211,568.37 | \$366,231.63 | \$288,900.00 | \$163,400.31 | \$125,499.69 | |
| Region 2 Talent Pathways Planning Initiative | TPI (FY24) | 11/20/2023 | 1/10/2025 | \$250,000.00 | \$202,644.59 | \$47,355.41 | \$125,029.00 | \$106,346.28 | \$18,682.72 | Fiscal closeout in process |
| NRV Materials and Machinery Cluster Scale-up | Per Capita (FY24) | 10/19/2023 | 2/19/2025 | \$98,859.00 | \$64,539.72 | \$34,319.28 | \$102,528.00 | \$59,473.55 | \$43,054.45 | |
| ACA Classical & CTE Academy Welding | Per Capita (FY24) | 7/1/2024 | 7/1/2026 | \$565,000.00 | \$24,894.18 | \$540,105.82 | \$538,335.85 | \$98,581.34 | \$439,754.51 | |
| Manufacturing Workforce Strategy Development for the Lynchburg Region | Per Capita (FY24) | 3/1/2024 | 3/1/2025 | \$40,500.00 | \$15,877.45 | \$24,622.55 | \$37,500.00 | \$26,514.00 | \$10,986.00 | |
| Developing IT & Cybersecurity Certification Pipeline (ITCCP) | Per Capita (FY24) | 7/1/2024 | 7/1/2026 | \$202,872.00 | \$0.00 | \$202,872.00 | \$116,863.00 | \$0.00 | \$116,863.00 | |
| Randolph College Engineering | Per Capita (FY24) | 7/1/2024 | 7/1/2026 | \$367,000.00 | \$28,483.86 | \$338,516.14 | \$379,784.00 | \$84,669.97 | \$295,114.03 | |
| Project VITAL | Per Capita (FY24) & Statewide Competitive | 1/1/2025 | 1/1/2028 | \$4,987,029.00 | \$0.00 | \$4,987,029.00 | \$2,517,443.16 | \$0.00 | \$2,517,443.16 | Contract executed 1/31/2025 |
| GMP CLEAN | Per Capita (FY25) | 10/1/2024 | 10/1/2025 | \$100,000.00 | \$0.00 | \$100,000.00 | \$50,000.00 | \$0.00 | \$50,000.00 | |

Project Status Summary

| Project Type & FY | GOVA Funding Approved | GOVA Drawn Down to date | GOVA Funds Remaining | Match Funding | Match Drawn Down | Match Funds Remaining | Admin Fee | Admin Fee Draw Down | Admin Fee Remaining |
|--------------------------------------|------------------------|-------------------------|-----------------------|------------------------|-----------------------|-----------------------|---------------------|---------------------|---------------------|
| Per Capita FY18 Projects: | \$1,115,382.03 | \$1,086,718.14 | \$0.00 | \$3,252,380.71 | \$2,901,110.76 | \$353,216.13 | | | |
| Per Capita FY19 Projects: | \$1,197,486.00 | \$1,058,036.14 | \$0.00 | \$1,732,722.00 | \$1,597,744.44 | \$148,098.04 | | | |
| Per Capita FY20 Projects: | \$1,782,567.00 | \$1,622,794.44 | \$0.00 | \$1,272,290.00 | \$1,171,367.18 | \$141,145.26 | \$27,162.00 | \$27,162.00 | \$0.00 |
| ERR FY20 Projects: | \$1,110,700.00 | \$1,109,141.94 | \$0.00 | \$566,610.00 | \$570,743.57 | \$0.00 | \$23,598.00 | \$23,598.00 | \$0.00 |
| Per Capita FY21 Projects: | \$844,157.00 | \$794,295.95 | \$0.00 | \$695,042.00 | \$669,979.51 | \$25,062.49 | \$62,530.00 | \$58,836.99 | \$3,693.01 |
| Per Capita FY22 Projects: | \$1,442,743.00 | \$1,068,726.04 | \$374,016.95 | \$1,080,813.00 | \$1,048,797.92 | \$252,483.25 | \$105,369.00 | \$77,661.05 | \$27,707.95 |
| Per Capita FY23 Projects: | \$2,108,467.00 | \$1,027,986.32 | \$1,080,480.68 | \$3,799,832.37 | \$1,400,693.63 | \$2,399,138.74 | \$156,182.00 | \$76,146.41 | \$80,035.59 |
| Per Capita FY24 Projects: | \$1,274,231.00 | \$133,795.21 | \$1,140,435.79 | \$954,934.00 | \$269,268.86 | \$685,665.14 | \$92,350.58 | \$9,866.56 | \$82,484.02 |
| TPI FY24 Projects: | \$250,000.00 | \$202,644.59 | \$47,355.41 | \$125,029.00 | \$106,346.28 | \$18,682.72 | \$20,000.00 | \$15,010.71 | \$4,989.29 |
| Statewide Competitive Projects FY24: | \$4,987,029.00 | \$0.00 | \$4,987,029.00 | \$2,517,443.16 | \$0.00 | \$2,517,443.16 | \$121,634.85 | \$0.00 | \$121,634.85 |
| Per Capita FY25 Projects: | \$100,000.00 | \$0.00 | \$100,000.00 | \$50,000.00 | \$0.00 | \$50,000.00 | \$7,407.00 | \$0.00 | \$7,407.00 |
| TOTAL: | \$16,212,762.03 | \$8,104,138.77 | \$7,729,317.83 | \$16,047,096.24 | \$9,736,052.15 | \$6,540,934.93 | \$616,233.43 | \$288,281.72 | \$327,951.71 |

GO Virginia Region 2 Quarterly Report

Period: January – March 2025

| Total Projects Funded | Total Funds Allocated | Jobs Created to Date | Matching Funds Allocated |
|----------------------------|-----------------------|----------------------|--------------------------|
| 53 (41 Projects Completed) | \$16,402,887 | 669 | \$18,419,174 |

Area One: Talent development, attraction, and retention

| Talent: Aggregated Metrics (from beginning of project – present) | | | | | | | | | | |
|---|--|------------------------------|--------------------------|-------------------------|----------------------|-------------------------|----------------------------|----------------------------|------------------------|--------------------------|
| Status | Project Title (Grey indicates closed project) | Metrics | | | | | | | | Contract end date |
| | | Internships completed | Businesses served | New jobs created | Jobs retained | Students trained | Upskilled employees | Credentials awarded | Dual enrollment | |
| | Industry 4.0 for the Automated-Connected-Electrified (ACE) Workforce | N/A | 21 | N/A | N/A | 55 | N/A | N/A | N/A | 12/31/2025 |
| | Lynchburg Career Accelerator | 192 | 58 | 27 | N/A | N/A | 12 | 80 | N/A | 03/01/2026 |
| | ACA Classical & CTE Institute | N/A | N/A | N/A | N/A | - | N/A | - | N/A | 06/30/2026 |
| | Educating Engineers for the Region 2 Workforce | - | N/A | N/A | N/A | - | N/A | N/A | N/A | 07/01/2026 |
| | Developing IT & Cybersecurity Certification Pipeline to Advance Cluster Growth | N/A | - | N/A | N/A | N/A | N/A | - | N/A | 07/01/2026 |

Quarterly narrative is predominantly from subgrantee; limited edits for clarity.

Bolded text is GOVA Region 2 Staff notes.

GO Virginia Region 2 Quarterly Report

Period: January – March 2025

ECB Progress Notes:

 **Bedford Metal Workforce Training Center:** Significant progress was made in continued outreach to selected metals employers and to key education partners. This progress also included exploration of potential trade association and industry programs and partners. Model research is progressing well. Quarter 1 milestones are currently underway but not complete, with estimated completion in quarter 2. **received no-cost extension through June 30, 2025.**

Implementation Progress Notes:

 **Lynchburg Career Accelerator:** This quarter, we strengthened partnerships and expanded internship and employment opportunities through business meetings and workforce events like the LYH Connect Intern Fair. We provided students with career guidance through one-on-one and small group meetings and supported our 2Gen population with essential resources. Engagement in our programs grew, leading to new pathways with local businesses, including the launch of a Nuclear Tech Academy with Framatome. We also advanced our playbooks for scaling our programs and prepared to activate the Career Acceleration Tool next quarter. While we've built strong partnerships, challenges remain in engaging our 2Gen population and securing entry-level positions for participants without four-year degrees. With our extension, we are on track for completion and look forward to receiving and activating the Career Acceleration Tool in the next quarter.

 **Industry 4.0 for the Automated- Connected- Electrified (ACE) Workforce:** This quarter the project team met on a biweekly basis and the project director met with GENEDGE at least every other week. Five companies completed technology assessments with GENEDEGE; they will move forward with implementation plans. Virtual delivery of Module 2 (Milestone from Q4 2024 that was postponed to Q1 2025) was not completed this quarter. The project team indicates the Project Technical Advisory Committee advised Module 1 should be the priority. **Project received no-cost extension through December 31, 2025, to deliver remaining modules.**

 **Developing IT & Cybersecurity Certification Pipeline to Advance Cluster Growth:** The Certification Center received authorization from Pearson Vue to proctor 100+ exams as part of their IT/Cybersecurity suite. Radford University began proctoring exams and to this point have administered approximately 20 exams. Planning has begun for the first Talent Connector Event. This will be held on April 24th with the support of Radford University's Career and Talent Division. A virtual meeting was held with the three higher education institutions to discuss the upcoming events to close out the Spring Semester. Additional opportunities continue to share about the Certification Center and the Talent

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GO Virginia Region 2 Quarterly Report

Period: January – March 2025

Connector Program. Milestone for Q4 2024 was conducted in Q1 2025 by attending Career Expos to reach employers and students regarding the availability of the Certification Center at Radford University. Marketing materials were completed for this effort and revised for Q2 2025 efforts.

Educating Engineers for the Region 2 Workforce: We have a planned expansion of the major, with a new faculty member, new space, and a new engineering major. We have met with at least three workforce and education partners to move partnerships forward and are still in active discussions with Framatome and CVCC particularly, with a new articulation partner of VWCC. We have forged an agreement with an internship partnership with CloudFit. We have continued to teach and refine our more advanced engineering courses, now focusing on the 300- and 400-level courses that will be taught for the first time next year. All the faculty will attend the ABET accreditation conference in April with a goal of then being able to move that forward. We have facilitated numerous internships and have supported application of a number of our students for internships for this coming summer. **Milestones for this quarter are incomplete, with plans to complete in the coming months.**

ACA Classical and CTE Institute: The mechanical and electrical work necessary to support welding and fabrication equipment in the Appomattox facility is largely complete and awaits delivery of the equipment for installation. GO Virginia is funding electrical work, while the Tobacco Commission is funding mechanical (HVAC) work. The Tobacco Commission’s approval of budget adjustments related to the electrical work took four months. This timing issue highlights a broader realization that this document’s timeline is too ambitious. **Staff will meet with project lead to discuss contract extension.**

Area Two: Collaborative Sites and Infrastructure

| Collaborative Sites and Infrastructure Implementation Projects: Aggregated Metrics | | | | | | | | |
|--|-------------------------------|----------------|-------------------------------|-----------|----------------------|--------------------------------|-----------------|-------------------|
| Status | Project | Metrics | | | | | | Contract end date |
| | | Acres advanced | Increased locality engagement | Prospects | Businesses attracted | Linear feet of sewer/water/gas | Acres developed | |
| | Falling Branch Corporate Park | - | N/A | N/A | N/A | 0/2800/NA | N/A | 07/01/2025 |

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GO Virginia Region 2 Quarterly Report

Period: January – March 2025

ECB Progress Notes:

GMP Clean: Clean Room installation began this quarter and is on pace for April start date. Cleanroom and FPLC are purchased- working with VT procurement on a lyophilizer and TFF. Company interviews are complete, we have spoken to nearly 50 associated groups about the need for cleanrooms, their readiness, and timelines. We are pausing interviews until cleanroom is operational and SOPs are developed for GMP manufacturing. Actively working to recruit companies to use cleanroom facility; need to finalize construction before starting in earnest. Operations are getting started, with FBRI team being organized to manage space & work with FDA on CMC audits. Inventory and needs assessment for future cleanroom space is complete. Project team identified sites for larger scale cleanroom are identified through stakeholder engagement. Business and Financial plan is complete.

Implementation Progress Notes:

Falling Branch Corporate Park: Installation of 12” water line was completed. Installation of 6’ fiber optic conduit system is nearing completion, with approximately 300’ feet remaining. Project grading and road grading are 70% complete. MSB issued updated construction schedule with April 19, 2025 completion date. The water line, grading, road, and stormwater will be complete by June 30, 2025. An extension will be needed for the sewer pump station and sewer force main. Weather was a barrier again this quarter as moisture readings remained too high for the contractor to be able to place fill. **Project team requested no-cost GOVA contract extension form.**

Area Three: Entrepreneurship and Business Development

| Entrepreneurship: Aggregated Metrics from Implementation Projects | | | | | | | | |
|---|-------------------------------------|--------------|------------------------------|------------------------|-------------------|-----------------------|-----------------|-------------------|
| Status | Project Name | Metrics | | | | | | Contract end date |
| | | Jobs created | Existing businesses expanded | New businesses created | Businesses served | Entrepreneurs engaged | Mentors engaged | |
| | CS/root | 6 | N/A | 10 | N/A | 535 | 45 | 03/30/2025 |
| | Center for Entrepreneurship | 2 | N/A | N/A | 16 | N/A | N/A | 03/14/2026 |
| | Strengthening Entrepreneurs’ Impact | 71 | 22 | 1 | 53 | 79 | 45 | 11/30/2025 |

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GO Virginia Region 2 Quarterly Report

Period: January – March 2025

Implementation Progress Notes:

 **Center for Entrepreneurship:** The Center for Entrepreneurship hosted an educational workshop on local loans available and connected two companies to extra resources at CERE and University of Lynchburg. The center updated the Advisory Board on March 6. The new meeting space for the Center was created at the Lynchburg Regional Business Alliance. Ventur Magazine quarterly milestone was not complete, as Ventur is on hold while the Center hires a new marketing professional.

 **Strengthening Entrepreneurs' Impact:** ENP expanded with the Carilion Clinic Biodesign Program at Virginia Tech, integrating its students into the program. ENP was also highlighted in university presentations at Roanoke College and VT's National Security Institute. Jess Edwards supported 12 new entrepreneurs, including biotech students and faculty, with three startups (Helix Hydrogen, Living Room Studios, and NebulaNeuro) added to the "businesses served" metric. NebulaNeuro was accepted into the RAMP In Residence program. On Feb. 21, RBIA/RAMP hosted a roundtable with Roanoke County and Carilion Clinic to strengthen partnerships and discuss innovation ecosystem opportunities, with 19 attendees. A spring 2025 ON RAMP cohort was added beyond GOVA metrics, with four tentative participants. Facebook marketing was used for recruitment, and the program includes seven virtual sessions and one in-person session. On Jan. 28, two entrepreneurs pitched their ideas to a six-member mentor panel, with one new mentor added. A new Exit RAMP Fellows Program launched, providing alumni with UNC MBA support. Nine alumni received one-on-one support. A mentor SaaS platform was introduced, with a training event engaging 13 mentors and nine alumni. A sales workshop on Feb. 5 engaged two new alumni. A mentor-alumni networking event on March 5 attracted 30 attendees, recruiting seven potential mentors. A RAMP Mentor Orientation is scheduled for March 27.

 **CS/root:** This quarter cs/root made significant progress toward several grant outcomes. The project accepted its largest cohort of entrepreneurs. A total of 13 applicants resulted in 8 companies joining the spring 2025 cohort. Three new members of the cs/root board were added – Mary Miller, Matt Tolentino, and Ben Congleton – and we intend to increase the board to around 20 members, with two subcommittees being formed to help support fundraising and curricular offerings. The project has not officially met its goal to raise \$100,000 in philanthropic support. The Department raised \$47,500 in Q1 and has an additional \$20,000 in pledged donations that are still in process. The project did not meet its milestone to establish new businesses in the VTCRC because the CRC has been slow to approve new entrants and companies would only have received benefits for a short time (till March 31st). **The CS/root project is now in closeout phase.**

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Speakers Bureau 2025

| Council Member | Location | Date |
|-----------------------|--|-------------|
| Greg Feldman | RVA Regional Commission | March 27 |
| Bif Johnson | Amherst County Board of Supervisors | April 1 |
| Kimball Payne | Campbell County Board of Supervisors | April 1 |
| Paul Denham | Appomattox County Board of Supervisors | April 21 |
| Jacob Wright | Covington City Council | May 6 |
| Eddie Amos | Central Virginia Community College | May 8 |

Thank you!

2025 Growth & Diversification Plan

Industry Work Groups

| IT, Emerging Tech. & Engineering Services | Life Science & Biotechnology | Manufacturing (Transportation, Energy, Autonomy) & Advanced Materials | |
|---|------------------------------|--|-----------------------|
| <i>Roanoke Higher Ed. Center</i> | | <i>VT CRC</i> | <i>LRBA</i> |
| Fri. April 25, 1-3 PM | Fri. May 9, 9-11 AM | Th. May 15, 3-5 PM | Th. May 22, 1-3 PM |

RSVP



Who Should Participate?

- Business Executives & Owners,
- Operations & HR Directors,
- Business, Education, & Workforce Development Experts,
- Industry Associations & Advocacy Groups,
- Government & Economic Development Representatives

2025 GO Virginia Impact Survey

5-10 minutes

Purpose: Evaluate the program's impact on our target industries and collect feedback from regional stakeholders (public and private) to improve Region 2's strategic plan and *guide future funding prioritization.*

Audience: Council members, regional stakeholders (industry, education, talent, etc.)



<https://virginiatech.questionpro.com/gova-impact>

Virginia Chamber Statewide AI Landscape Assessment

Approved effective 3/1/2025

Region 2 Blueprint Virginia 2035 Tour Dates:

April 30, 2025 | 11:00 AM – 1:00 PM

Shenandoah Club: 24 Franklin Rd SE, Roanoke, VA 24011

May 7, 2025 | 7:30 AM - 9:00 AM

300 Lucado Pl. Lynchburg, VA 24504

Board Policy #10 Helene Business Recovery Initiative

- ▶ Funding available to GOVA Regions 1, 2, and 3 to address business needs in response to Hurricane Helene
- ▶ Available until June 30, 2025
- ▶ Waived local match and traded sector project requirements
- ▶ **NRV Regional Commission Business Solutions project**
 - Resource for businesses to prepare for future major weather events
 - Collaboration between SBDC and county business solutions contacts



GO Virginia Region 2 Executive Committee Meeting Minutes

October 10, 2024, 1:00p.m.- 3:00p.m.

Roanoke Higher Education Center, Room 701A, 108 N Jefferson Street, Roanoke, VA, 24016.

Executive Committee members in attendance: Eddie Amos (Chair), Beverley Dalton (Vice-chair), Paul Denham, Ray Smoot, Richmond Vincent, Justin Yalung.

Staff in attendance: John Provo, Scott Tate, Sarah Lyon-Hill, Jemma Sabokrouh, Rachel Jones, Alyssa McKenney, Emmalee Wagner.

The meeting convened at 1:00p.m. and adjourned at 2:59p.m.

Financials Review

Alyssa McKenney reviewed the financial reports included in the board packet. Council has a remaining balance of \$1,415,210 in per-capita funds. Alyssa then reviewed active project drawdown status.

Project Updates

Proposal Updates

John Provo reviewed proposal updates, noting Project VITAL has entered contracting phase, which should be finalized by the end of the calendar year. GMP Clean has also entered contracting phase.

Project Pipeline

Jemma Sabokrouh reviewed projects currently in the pipeline. There are 12 possible proposals that may come before council.

TPI Update

Emmalee Wagner provided an update for the Region 2 Talent Pathways Initiative, noting all employer feedback has been incorporated and high impact project proposal recommendations have been shared with implementation partners. Project has received a no-cost extension through January 2025 in order to complete the final deliverable of talent pathway plans for the Life Sciences and Biotechnology and Transportation, Manufacturing, and Autonomy sectors.

Administrative Updates

Quarterly Project Reporting



Rachel Jones reviewed active project status, noting there are 2 current projects listed in yellow, meaning they did not meet one or more quarter 3 milestones and staff is monitoring. Center for Entrepreneurship was listed in yellow due to continued delays in the opening of their physical space within the Lynchburg Regional Business Alliance. Project team expects to submit a no-cost extension following recommendations from a contractor. Industry 4.0 for the Automated- Connected-Electrified (ACE) Workforce as the project has fallen behind in metrics reporting for students trained. Region 2 staff have met with the project team to discuss a remediation plan. All other active projects are listed in green, meaning they have met quarterly milestones and are on track with their current deliverables.

Tableau Review

Rachel Jones reviewed the Region 2 online tableau dashboard, an interactive web-based portal representing real time project data regarding outcomes/impact of active and closed projects existing in the region.

Celebrate Success 2024

Jemma Sabokrouh highlighted Region 2's upcoming celebrate success events to be held Friday, November 1, from 4:30-6:00p.m. at the Virginia Tech Data and Decision Sciences building to celebrate success in the NRV sub-region, the Roanoke Celebrate Success event on Thursday, November 7, from 4:30-6:00p.m., in the STEM building at Virginia Western Community College, and the Lynchburg Celebrate Success event on Wednesday, November 13, from 4:30-6:00p.m., at Randolph College.

G&D Plan 2025 Process

Sarah Lyon-Hill reviewed the formal Region 2 Growth & Diversification Plan 2025 update, noting she will be hosting employer workgroup roundtables in the upcoming calendar year. The final updated plan is due to state staff by October 31, 2025.

Minutes

The committee reviewed minutes from the Region 2 Executive Committee Meeting held on July 11, 2024. Chairman Amos asked if there were any corrections, additions, or questions regarding the minutes; there were none.

Ray Smoot motioned to approve the minutes, with Richmond Vincent seconding. All were in favor and none opposed.

The meeting adjourned at 2:59p.m.



GO Virginia Region 2 Executive Committee Meeting Minutes

December 5, 2024, 3:30p.m.- 4:30p.m.

Via Zoom Webinar.

Executive Committee members in attendance: Eddie Amos (Chair), Beverley Dalton (Vice-chair), Paul Denham, Ray Smoot, Richmond Vincent, Justin Yalung.

Staff in attendance: John Provo, Jemma Sabokrouh, Rachel Jones, Emmalee Wagner.

Public in attendance: Cody Anderson, Bryan David, Aisha Johnson, Liz Povar, Emily Webb.

The meeting convened at 3:31p.m. and adjourned at 3:59p.m.

Project Proposals

AI Landscape Assessment (Virginia Chamber of Commerce)

John Provo provided a brief overview of the project application before the committee. This project would be a statewide planning grant to assess the impact of AI on in-demand occupations in advanced manufacturing, life and health sciences, and IT and emerging technology. This initiative will inform the development of Blueprint Virginia, the chamber's strategic plan, requiring updates every 4 years. Virginia Chamber's request totaled \$50,000 in Region 2 funds and \$50,000 in Region 3 funds. Justin Yalung requested clarification on whether or not the Region 2 funds requested would come from their per-capita funds. John Provo confirmed the amount requested would be allocated from the per-capita funds. Provo confirmed there is a capped allocation of up to \$250,000 per fiscal year to fund planning projects. Emily Webb, Virginia Chamber of Commerce, highlighted the importance of this effort and how it will influence the development of Blueprint Virginia. Webb mentions the previous iteration of the Blueprint contains very little information on AI, noting the changing impact of this industry in the workforce. Bryan David, Region 3 staff, voiced his support of the effort, stating state staff have provided a pathway through the new statewide planning application process to meet the January kick-off of the blueprint update.

Executive Committee members recusing from the vote include Richmond Vincent as he serves on the Virginia Chamber of Commerce Board of Directors.

Justin Yalung motioned to approve the proposal, with Ray Smoot seconding. All were in favor and none opposed.

Virginia Chamber's request totaled \$50,000 in Region 2 per-capita funds, with a match of \$50,000.

Board Policy #10

TITLE: Helene Business Recovery Initiative (HBRI)

EFFECTIVE DATE: 11/01/2024 – 06/30/2025

AUTHORITY: § 2.2-2486 - §2.2-2489 of the Code of Virginia

POLICY STATEMENT: It is the policy of the Virginia Growth and Opportunity Board that the Helene Business Recovery Initiative (HBRI) be created herein.

\$1.5M in FY25 Competitive Funds will be used to create HBRI. HBRI funding shall be available on a competitive basis for the following GO Virginia Regions: Region 1, Region 2, and Region 3.

To accelerate the deployment of resources, DHCD shall be granted the power to administratively approve applications that meet the guidelines to be developed for HBRI. The agency may approve projects awards up to \$250K and applications will be accepted on a rolling basis for these projects.

HBRI funds originally sourced from the Competitive Fund that are not obligated when this program sunsets will be returned to the Competitive Fund.

Local match requirements for projects qualifying under HBRI shall be waived in their entirety without the need for completion of a GO Virginia match waiver document. Projects shall require the participation of two or more localities as defined in existing GO Virginia Regional Collaboration and Local Participation administrative guidance.

The Board hereby waives match limits to the use of the Tobacco Region Revitalization Commission otherwise established by Board Policy #12 for those projects qualifying under HBRI.

Projects qualifying under HBRI may target traded or non-traded industries without regard for a Regional Council's declaration of those industries in their Economic Growth and Diversification Plan.

DHCD staff shall develop guidelines and scoring criteria for the administration of HBRI.

APPROVAL AND REVIEW: This Board policy was reviewed and approved on 12/11/2025.

SUPERSESION: This Board policy replaces Board Policy #10 governing the expired Economic Recovery and Resilience Program.

DHCD DIRECTOR: Bryan Horn