GO Virginia Region 2 Executive Committee Meeting Minutes

January 12, 2024, 1:00p.m.- 3:00p.m.

Roanoke Higher Education Center, Room 701A, 108 N Jefferson Street, Roanoke, VA, 24016.

Executive Committee members in attendance: Eddie Amos (Chair), Michelle Austin, Beverley Dalton (Vice-chair), Ray Smoot.

Executive Committee members attending remotely: Paul Denham.

Staff in attendance: John Provo, Scott Tate, Quina Weber-Shirk, Rachel Jones, Alyssa McKenney, Emmalee Wagner.

The meeting convened at 1:01p.m. and adjourned at 2:34p.m.

Financials Review

Alyssa McKenney reviewed the financial reports included in the information packet. Council has a remaining balance of $1,163,024 in per-capita funds. If the three proposals before council is approved, there will be a remaining balance of $819,653.

Region 2 Data and Project Pipeline

Quina Weber-Shirk reviewed current outcomes for projects existing within the talent, entrepreneurship, and site development strategies. Executive Committee members inquired on the availability of comparable data regarding committed vs. realized project outcomes. Weber-Shirk responded that data is available and can be provided at the upcoming council meeting in April. Weber-Shirk continued with a review of the 9 possible proposals within the project pipeline.

Project Proposals

Career Pathway Development Initiatives for the Lynchburg Region

Scott Tate offered a brief overview of the new project proposal, *"Career Pathway Development Initiatives for the Lynchburg Region",* submitted by the Lynchburg Regional Business Alliance. Chairman Amos inquired on the final deliverables of the project. Weber-Shirk responded this planning proposal is based off of a roadmap the applicants have previously completed, project work will advance the identified recommendations.

Executive Committee members recusing from the vote include Paul Denham.

Lynchburg Regional Business Alliance's request totaled $37,500 in Region 2 per-capita funds, with a total match of $37,500.

Michelle Austin motioned to advance this proposal to the council, and Ray Smoot seconded. All were in favor and none opposed.

Data Analyst Training and Software Engineers Experience from Locality Data (DATA SEED)

Scott Tate offered a brief overview of the new project proposal, *"Data Analyst Training and Software Engineers Experience from Locality Data (DATA SEED)",* submitted by the Virginia Tech Department of Business Information Technology. Ray Smoot inquired if the students participating in this training initiative are from Virginia Tech, and if the internships are paid. Tate responded they are Virginia Tech students participating in paid internships.

Virginia Tech Department of Business Information Technology's request totaled $99,998 in Region 2 per-capita funds, with a total match of $100,000.

Beverley Dalton motioned to advance this proposal to the council, and Michelle Austin seconded. All were in favor and none opposed.

Special Updates

JLARC Report and Recommendations

John Provo reviewed highlights from the JLARC report with policy recommendations on the reporting of outcomes, eligibility revisions, and proposed flexibilities for accessing funds.

TPI Update

Quina Weber-Shirk shared a brief update on the first quarterly report for the Region 2 Talent Pathways Initiative.

Celebrate Success Events: Debrief and Marketing Update

Quina Weber-Shirk shared photos and highlights from the 3 celebrate success events held in the NRV, Roanoke, and Lynchburg sub-regions throughout December and January.

Council Business

Council Membership

Chairman Amos recommended the reappointment of the following council members to serve an additional three-year term: John Capps, Michael Friedlander, and Pat Huber. Sandy Davis declined an invitation to serve an additional term.

Quarterly Project Reporting

Rachel Jones reviewed active project status, noting there are two current projects listed in yellow, meaning they did not meet one or more quarter 4 milestones and staff is monitoring. Expanding Welding Training Capacity and Jobs in the Roanoke Valley did not meet Q4 milestones due to continued delayed installation of equipment, however, all remaining equipment is scheduled for installation over Spring Break during the last week of March 2024. Center for Entrepreneurship did not meet Q4 milestones due to a delayed opening of their physical space within the Lynchburg Regional Business Alliance. Project team expects the completion of all capital improvements to the space by the end of Q1. All other active projects are listed in green, meaning they have met quarterly milestones and are on track with their current deliverables.

Minutes

Executive Committee members reviewed minutes from the Region 2 Executive Committee Meeting held on October 12, 2023. Chairman Amos asked if there were any corrections, additions, or questions regarding the minutes; there were none.

Beverley Dalton motioned to approve the minutes, with Ray Smoot seconding. All were in favor and none opposed.

The meeting adjourned at 2:34p.m.