



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

GO Virginia Region 2 Council Retreat

April 15, 2026

9:00am-12:00pm

Fralin Biomedical Research Institute
4 Riverside Circle, Roanoke, VA 24016; G101A/B

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|--------------------|--|
| 8:30-9:00 | Doors Open |
| 9:00-9:25 | Opening
GO Virginia Mission & Vision |
| 9:25-9:35 | Proposal Evaluation Overview
Sara Dunnigan, Deputy Director of GO Virginia & Economic Development at the Virginia Department of Housing & Community Development (DHCD) will present an overview of project evaluation criteria and best practices in evaluating project proposals. |
| 9:35-10:20 | Proposal Evaluation Exercise
Council member groups will practice evaluating a project proposal using a simplified rubric to score the proposal on each evaluation category based on a project brief and budget. |
| 10:20-10:35 | Regroup & Break |
| 10:35-11:05 | Evaluating Region 2 Portfolio
Council member groups will examine the Region 2 project portfolio and identify priority gaps and specific actions to address them. |
| 11:05-11:55 | Building the Project Pipeline
In investment strategy groups, council members will select a priority activity identified in the 2025 Region 2 Growth & Diversification Plan and map out key components of a potential project to execute it. |
| 11:55-12:00 | Closing |
| 12:00-1:00 | Lunch |