



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

GO Virginia Region 2

GO Virginia Region 2 Executive Committee

April 28, 2022, 1:00 p.m.-2:30 p.m.

Roanoke Higher Education Center, Room 709, 108 N Jefferson St,
Roanoke, VA 24016.

- Introductions (1:00-1:05)
- Financials Review (1:05-1:15)
- Intentional project development discussion (1:15-1:35)
 - Project pipeline review
 - Growth and Diversification plan messages
 - Council roles (e.g. Speakers Bureau, Ongoing Cluster Conversations)
- Special Updates (1:35-2:05)
 - Cluster Conversations: Internships (Regional Internship Collaborative)
 - Project Evaluation Highlight: Destination for Talent Program
- Council Business (2:05-2:30)
 - Quarterly project reporting
 - Minutes

The meeting will adjourn at 2:30p.m.

Public comment is welcome in writing. Please submit to Region 2 staff, John Provo, jprovo@vt.edu or Rachel Jones, rachelcj@vt.edu by 4/27 at 1:00p.m.

Region 2 Allocations

Updated 4/22/2022

FY 21/22 Per Capita (Projects)

FY 22 Allocation	\$1,542,945.00	
FY 21 Original allocation	\$1,545,403.00	
Transfers from FY 20 Per capita	-\$2,357.83	
Transfer from FY20 Capacity Building	\$14,700.00	
Biotech Lab Space Development	-\$99,360.00	
Beacon of Hope	-\$97,740.00	
Regional Health Sciences Talent Pipeline	-\$100,000.00	
Altavista site	-\$506,000.00	
Industry 4.0	-\$45,360.00	
Project Eagle	-\$599,436.72	
Regional Talent Strategy	-\$315,910.80	
Workforce & Entrepreneurship Initiatives in a Regional Makerspace	-\$324,000.00	
Gupton Initiative (Statewide) Region 2 support requested	-\$10,000.00	ECB (Planning)
Current Balance	\$1,002,882.65	

FY 22 Capacity Building (Support)

Original allocation	\$250,000.00
Remaining Balance from FY 21	\$86,550.08
Support Org Services FY22	-\$185,085.00
Transfer to the Central Virginia Training Center Redevelopment Plan	-\$60,000.00

Applications Under Consideration (Per Capita)

Total:	
Balance if All Approved:	\$1,002,882.65

FY22 Planning Cap	\$52,260.00
<i>Planning applications</i>	\$10,000.00

Percentage of planning cap 19%

Project Status Summary

Project Type & FY	GOVA Funding Approved	GOVA Drawn Down to date	GOVA Funds Remaining	Match Funding	Match Drawn Down	Match Funds Remaining	Admin Fee	Admin Fee Draw Down	Admin Fee Remaining
Per Capita FY18 Projects:	\$1,152,632.55	\$1,086,718.14	\$65,914.41	\$3,252,380.71	\$2,901,110.76	\$353,216.13			
Per Capita FY19 Projects:	\$1,197,486.00	\$1,026,233.12	\$171,252.88	\$1,732,722.00	\$1,466,634.76	\$279,207.72			
Per Capita FY20 Projects:	\$1,782,567.00	\$801,263.29	\$981,303.71	\$1,279,290.00	\$725,216.35	\$570,746.65	\$27,140.00	\$5,183.02	\$21,956.98
ERR FY20 Projects:	\$1,110,700.00	\$1,016,426.01	\$94,273.99	\$566,610.00	\$569,511.77	\$1,231.80	\$23,599.00	\$14,191.00	\$9,408.00
Per Capita FY21 Projects	\$342,460.00	\$119,101.68	\$223,358.32	\$248,605.00	\$72,878.39	\$175,726.61	\$25,367.00	\$8,822.35	\$16,544.65
Per Capita FY21/22 Projects - not under contract	\$1,105,436.72		\$1,105,436.72						
TOTAL:	\$ 6,691,282.27	\$4,049,742.24	\$2,641,540.03	\$7,079,607.71	\$5,735,352.03	\$1,380,128.91	\$76,106.00	\$28,196.37	\$47,909.63

GO Virginia Region 2 Quarterly Report

Period: January – March, 2022

Total Projects Funded	Total Funds Allocated	Jobs Created to Date	External Investment Generated
37 (18 Projects Completed)	\$7,484,068	671	\$7,816,844



Area One: Talent development, attraction, and retention

Talent: Aggregated Metrics (from beginning of project – present)									
Status	Project Title (grey indicates closed project)	Metrics							
		Internships completed	Business es served	New jobs created	Jobs retained	Students trained	Upskilled employees	Credentials awarded	Dual enrollment
	Developing a Destination for Talent	217	52	150	-	217	-	-	-
	Blockchain Ecosystem Catalyst	-	84	2	-	265	-	0	-
	ELITE	14	10	5	-	-	-	-	-
	Classrooms to Careers	5	4	-	-	73	-	129	69
	CVCC-CTE Academy	-	100	-	-	160	-	160	141
	AMPL (also in sites)	-	34	68	-	500	-	-	-
	Project Eagle +	N/A	-	-	-	N/A	-	N/A	N/A
	Ignite Internship Expansion (ECB)	12	6	-	-	12	-	-	-
	Drone Zone	7	4	2.5	0	7	0	0	17
	Talent Collaborative	-	45	-	-	-	141	-	-
	CERE	N/A	78	98	-	-	-	-	-
	Current Project Totals	255	417	325.5	-	1234	141	289	227


GO Virginia Region 2 Quarterly Report

Period: January – March, 2022

ECB Progress Notes:

Status	Project Name	Notes
	BRPHSC - Carilion	Talent Pathways task force meetings held; Task Forces prioritized deliverables by focus area. Establishment of website and information repository, situational analysis complete.
	Future Centers Expansion	Continued outreach to students, regularly meeting with partner sites. More than 200 students have been served through field trips to local businesses (US Pipe, CB Fleet, CVCC, Longwood University, Randolph College, Liberty University, and the University of Lynchburg). Scholarship programming is underway in Lynchburg City Schools. 80 students applied for BoH's Commonwealth Scholarships (\$5000/student) and 20 were selected to receive.

Implementation Progress Notes:

 **Project Eagle +:** Collaboration Agreement between JLABS and the Virginia Tech Corporate Research Center has been fully executed. Established a joint steering/selection committee.

Staff Action:

ELITE Program: barrier to employers is the complicated nature of working with the program. RCTC tasked with devising revised workplan and different budget categorizations, to increase the number of companies and students who can participate. Plan on submitting a 6-month extension request. Staff intervening to review revised workplan and budget amendment by mid-May.




GO Virginia Region 2 Quarterly Report

Period: January – March, 2022

Area Two: Collaborative Sites and infrastructure

Collaborative Sites and Infrastructure Implementation Projects: Aggregated Metrics							
Status	Project	Metrics					
		Acres advanced	Increased locality engagement	Prospects	Businesses attracted	Linear feet of sewer/water/gas	Acres developed
	AMPL – see talent metrics	N/A	Yes	Yes	4	N/A	N/A
	Amherst Site Readiness	TBD	-	TBD	TBD	TBD	TBD
	CERE – see talent metrics						
	Woodhaven	110	Yes	20	0	1150/375/0	110
	Lynchburg Due Diligence	6 sites	Yes				
	Totals	Unknown	Yes	20+	4	Unknown	110+

ECB Progress Notes:

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Central Virginia Training Center Redevelopment: Redevelopment Plan is complete and shared with stakeholders. Amherst Co. Board of Supervisors accepted the plan and directed staff to amend Amherst County’s comprehensive plan to include the CVTC redevelopment plan.
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Industry 4.0: Draft curriculum will be shared with stakeholders for further feedback. Data will be used as part of a final in-person writing session with a select group of partners to help produce the final deliverable in Q2. Significant progress on student experiential learning projects, students will present work to date as part of the 2022 ISE Senior Design and Undergraduate Research Symposium on April 26, 2022.
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VT CRC Flex Lab Space: The floor plan design for co-working lab space has been finalized. The Assessment Report was completed. The Marketing Plan and Project Eagle Summary Report is complete. Multi-Tenant Lab Facility (MTLF) Feasibility Study – Consolidated Executive Summary, Phase I Report, and Phase II Reports are complete.

GO Virginia Region 2 Quarterly Report

Period: January – March, 2022

Area Three: Entrepreneurship and Business Development

Entrepreneurship: Aggregated Metrics from Implementation Projects							
Status	Project Name	Metrics					
		Jobs created	Existing businesses expanded	New businesses created	Businesses served	Entrepreneurs engaged	Mentors engaged
	VIC-REI	-	-	-	-	-	-
	TAF – Increasing the Birth Rate of High Growth Companies 2	19	-	-	50	22	30
	TAF – Increasing the Birth Rate of High Growth Companies	-	17	-	51	51	29
	RAMP	210	13	2	45	36	93
	Roanoke SBDC	66	-	27	-	-	-
	Pivot and RAMP Up	TBD	TBD	TBD	24	11	72
	Project Totals	295	30	29	170	120	224

Progress Notes:

- **VIC Regional Entrepreneurship Initiative:** 3 sub-regional and 1 cross-regional I+E Investment Plans completed. 2 Ecosystem in Review Reports and entrepreneur resource matching platform completed.

Area Four: COVID Response

COVID (ERR) Response: Aggregated Metrics					
Status	Project Name	Metrics			
		Businesses engaged	Businesses served	Jobs retained	Jobs created
	Roanoke Regional Recovery (ECB)	44	-	-	-
	NRV BCT 2	3606	618	52283	
	VT Covid-19 Response	-	1000+	-	51
	NRV BCT 1	39	182	-	-
	PHRE Mobile App	-	10	70	-
	Current Totals	3689	1810	52353	51

Progress Notes:

None at this time.

GO Virginia Region 2 Quarterly Report

Period: January – March, 2022

Projects in Process of Contracting:

Regional Talent Strategy Implementation

Workforce and Entrepreneurship Initiatives in a Regional Makerspace



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GO Virginia Region 2

GO Virginia Region 2 Executive Committee Meeting Minutes

January 27, 2022, 1:00p.m.- 3:00p.m.

Roanoke Higher Education Center, Room 709, 108 N Jefferson St, Roanoke Virginia, 24016.

Executive Committee members in attendance: Eddie Amos (Vice-chair), Beverley Dalton, Ray Smoot (Chair).

Staff in attendance: John Provo, Scott Tate, Rachel Jones, Elli Travis.

Public in attendance: Billy Gammel, Dean Rodgers, Deborah Flippo, Jill Loope, Jonathan Buttram, Lynchburg Economic Development, City of Roanoke, Mary Zirkle, Pam Bailey, Elise Spontarelli, Liz Povar, Toni Clark, Scott Weimer.

The meeting convened at 1:03p.m. and adjourned at 2:47p.m.

Financials Review

John Provo began with an overview of the financial report. Council has a remaining balance of \$1,590,043 in per-capita funds. If the 2 proposals reviewed today receive council approval, there will be a remaining balance of \$940,133. John Provo then reviewed drawdown status of all active Region 2 projects, as well as support org staff drawdown for administrative purposes.

Proposal Review

Gupton Initiative

Scott Tate began with a brief overview of the new project proposal, *Gupton Initiative*, submitted by the Virginia College Fund (VCF). Liz Povar (The Riverlink Group) elaborated on program deliverables stating the goal of the Gupton Initiative is to launch and demonstrate the sustainability of a career pathways partnership with VCU's College of Engineering to create a pipeline of internship and employment opportunities for students of the Virginia College Fund (VCF) member institutions in the advanced pharmaceutical manufacturing cluster in central Virginia, and to further validate the potential for employment in advanced manufacturing sectors across the Commonwealth, most specifically in the rural regions represented by the VCF member institutions. The specific outcome of the project is a roadmap for ensuring that a first cohort of students from VCF member institutions enrolls in the VCU Medicines for All Institute in the fall of 2022. Beverley Dalton and Eddie Amos both voiced their support for this proposal and thanked the applicant for their work on this application.

Chairman Smoot asked if there were any questions. There were none.

The Virginia College Fund's request totaled \$100,000 in GO Virginia Statewide Enhanced Capacity Building funds, with a Region 2 request of \$10,000 in Region 2 Enhanced Capacity Building funds.



Workforce and Entrepreneurship Initiatives in a Regional Makerspace

Scott Tate began with a brief overview of the new project proposal, *Workforce and Entrepreneurship Initiatives in a Regional Makerspace*, submitted by Vector Space. Elise Spontarelli (Vector Space) explained Vector Space's history and mission, as well as plans to grow the facility and current initiatives. Vector Space is requesting \$324,000 in GO Virginia grant funds to be used towards equipment purchases and programming expansion at the makerspace that will meet workforce development and entrepreneurial development needs in Greater Lynchburg. Vector Space will partner with HireLynchburg and Virginia Career Works to implement a 12-week Women in Machining program for 10 low-income women. Grant funding will be used to purchase equipment, pay staff and program instructors, and cover utility costs during the two years of the grant program. Beverley Dalton requested more information on the women in machining program. Elise Spontarelli responded by highlighting the women in machining program success to date, stating the pilot phase was successful and demonstrated a need for this kind of program. Chairman Smoot requested more information on Vector Space. Elise responded Vector Space is a community makerspace, meaning the space has all necessary tools for members of the community to attend skill-based workshops and utilize the equipment to create needed materials.

Chairman Smoot asked if there were any additional questions. There were none.

Vector Space's request totaled \$324,000 in Region 2 per-capita funds, with a match of \$162,100.

Regional Talent Strategy Implementation

Scott Tate continued with an overview of updates to the project previously approved by the Region 2 Council, Regional Talent Strategy Implementation, submitted by the Western Virginia Workforce Development Board (WVWDB). This project was not approved by the GO Virginia State Board. The applicants have revised committed outcomes and have returned for the review of the state board. The main concerns voiced at the state level was that the project was not as inclusive to target sector industries and occupations, and the project should clearly articulate the partnership of the private sector companies in Region 2. The applicant has updated the proposal to address these concerns and the application will come before the GO Virginia State Board at their next meeting in March.

Council Business

Council Vacancies/Membership

Chairman Smoot and John Provo reviewed membership updates stating there are five members of the regional council whose membership expired in the month of January 2022, and are eligible for a second 3-year term should they continue to serve. Those members are identified as Nathaniel Bishop, Beverley Dalton, William Fralin, Kenneth Craig, and Mike Hamlar. Chairman Smoot requested executive committee members to form a nominating committee and report back at the meeting of the full council.

Chairman Smoot motioned to approve the nominating committee, with Vice-chair Eddie Amos seconding. All were in favor and none opposed.



Quarterly Project Reporting

Elli Travis reviewed quarter 4 project progress reporting, noting the only projects who are not listed as “green” this quarter are ELITE and Amherst Site Readiness. The ELITE Internship Program is a few quarters behind on the metric of internships completed due to issues locating companies who have current projects suitable for interns. Amherst Site Readiness has fallen behind while awaiting finalization of contract and paperwork during the review phase by the contractor at the Amelon site. The project manager expects to receive the final contract to begin the grading work at Amelon during the upcoming quarter. Vice-chair Eddie Amos suggested support staff request more information as to why the ELITE project is experiencing issues locating interns during the ongoing labor shortage.

Minutes

The committee reviewed meeting minutes from the GO Virginia Region 2 Executive Committee Meeting, held on October 21, 2021. Chairman Smoot asked if there were any corrections, additions, or questions regarding the minutes; there were none.

Beverly Dalton motioned to approve the minutes, with Eddie Amos seconding. All were in favor and none opposed.

Recent ODU Report on Virginia Economy

The committee reviewed and discussed the recent Old Dominion University report on Virginia’s Economy. Chairman Smoot requested a representative from the team who created this report come before the full council at their upcoming meeting to speak with members and answer any questions about this report.

The meeting adjourned at 2:47p.m.