GO Virginia Needs Assessment

Start of Block: Block 2

The Virginia Tech Office of Economic Development (OED) is the support organization for GO Virginia Region 2. OED seeks feedback from business-supporting organizations on ways businesses are adapting to the new reality, strategies you are using to help these businesses, and suggestions of additional resources and strategies that can help. OED staff will use these responses to develop strategies for Region 2 target industry sectors and workers in post COVID-19 response. This will leverage the more than $1 million in funds remaining our current budget to help retain or increase higher-than-median wage employment in target industry sectors. The survey has 8 short questions. Your responses will remain confidential to the OED team.

End of Block: Block 2

Start of Block: Introduction

Q20 Which GO Virginia target industry sectors are you most familiar with? (Choose as many as apply)

* Advanced Manufacturing
* Life Sciences and Healthcare
* Food and Beverage Processing
* Information and Emerging Technology

Q19 Have you been in contact with anyone in these industries in the last two weeks?

* Yes
* No

Display This Question:

If Have you been in contact with anyone in these industries in the last two weeks? = Yes

Q10 In your discussions with businesses, what are their top concerns?

* Changing processes at their business
* Transitioning employees to remote work
* Losing suppliers/ input supply chain challenges
* Losing customers
* Lost or reduced contracts, accounts, or revenue
* Needing to downsize operations or workforce
* Needing to increase production/add new workers
* Finding and hiring employees with needed skills
* Cleaning
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Display This Question:

If Have you been in contact with anyone in these industries in the last two weeks? = Yes

Q11 What actions are these businesses taking now to address these challenges?

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Q9 Is your organization providing support or assistance to businesses?

* Yes
* No

Q15 What actions are you, and your partners doing to address these challenges now or in the near term?

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Q16 Who should be working together to make those efforts happen?

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Q17 What additional resources and expertise do businesses need to deal with the immediate and longer-term challenges?

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End of Block: Introduction

Start of Block: Block 3

Q18
GO Virginia provides funding to support organizations working with businesses in the industry sectors discussed in this survey.

May we connect with you about your responses to this survey?

* 1. Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 2. Affiliation \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 3. Locations Served \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 4. Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 5. Phone Number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

End of Block: Block 3