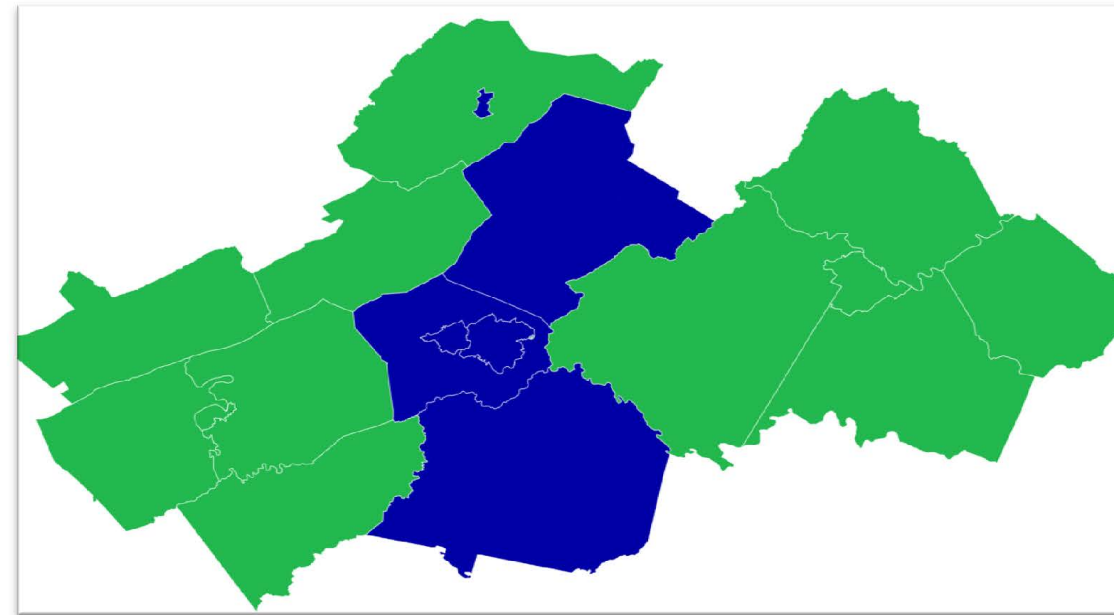


# Regional Talent Strategy Implementation

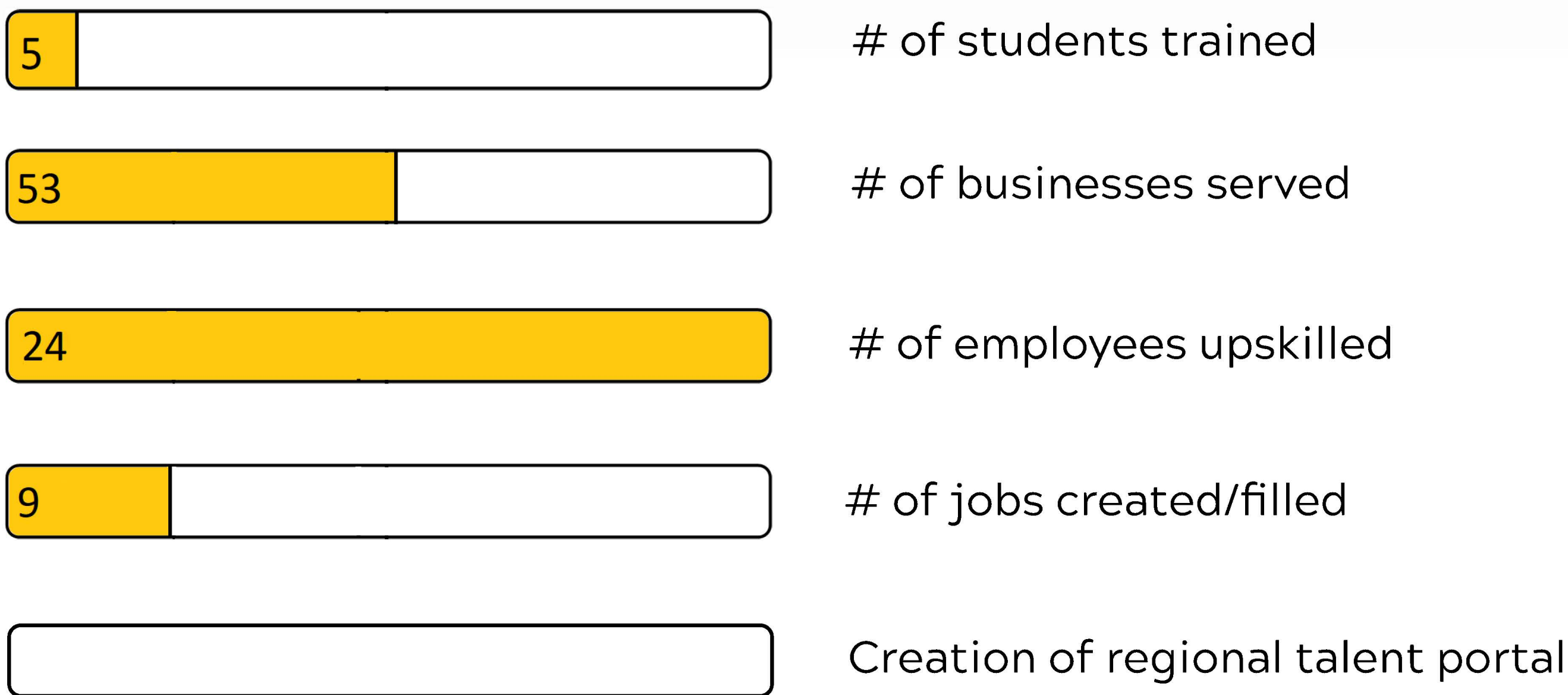
*Western Virginia Workforce Development Board  
Counties of Botetourt, Franklin and Roanoke, and the cities of Covington, Roanoke and Salem*



Developing creative solutions to retain, develop, and attract talent.

The Western Virginia Workforce Development Board, in partnership with the Roanoke Regional Partnership, is implementing a regional talent strategy in the Roanoke Valley and Alleghany Highlands focused on talent development, talent attraction and retention. This project includes the creation of a regional web-based talent portal, toolkits for businesses to use for recruitment and an annual retreat for the region's economic and workforce partners, as well as the development of a talent ambassador volunteer program.

METRICS/PRODUCTS



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