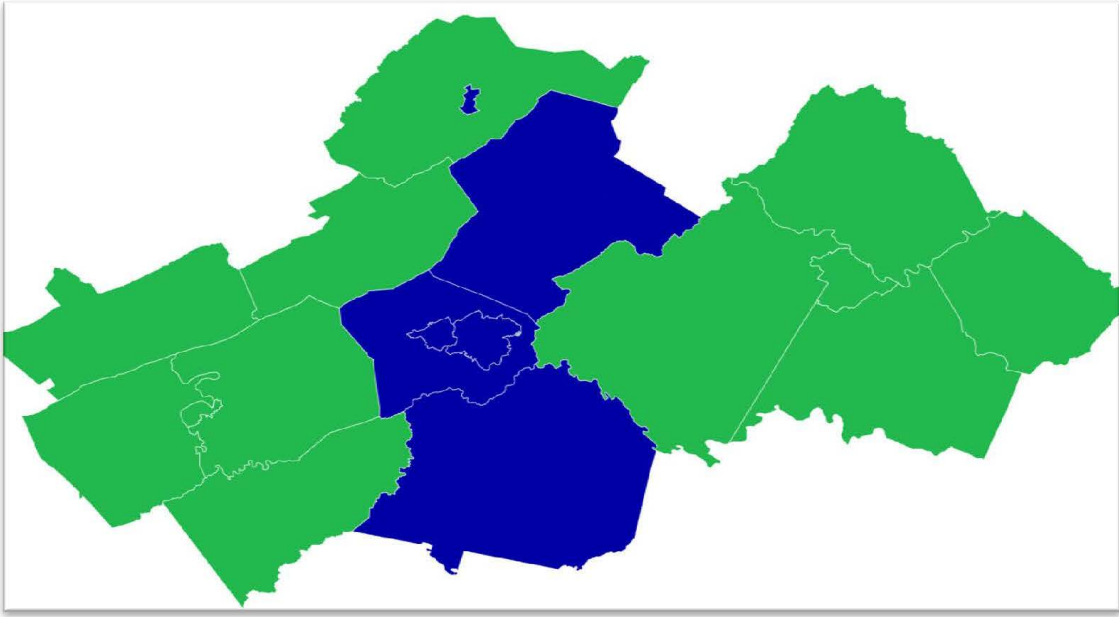


Regional Talent Strategy Implementation

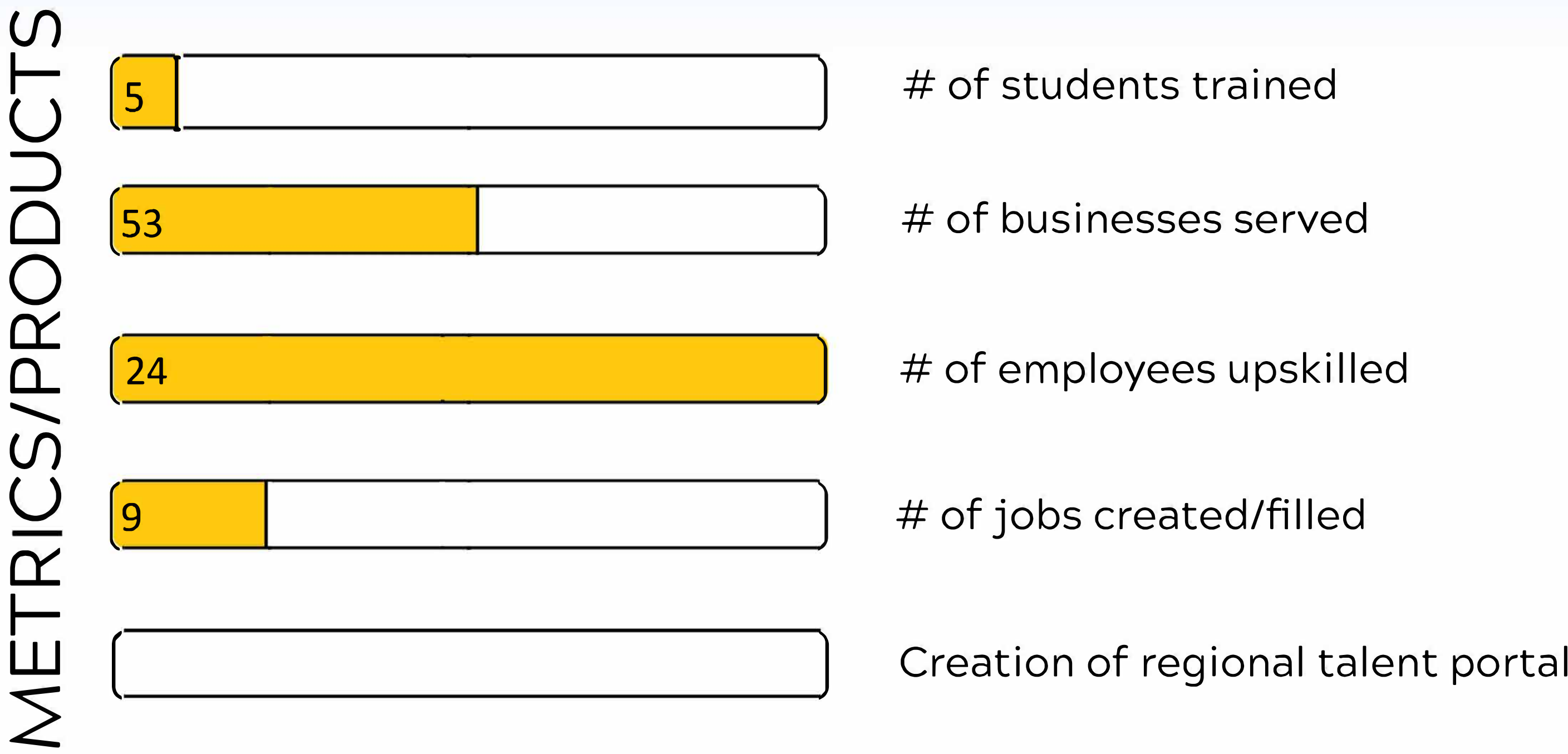
Western Virginia Workforce Development Board
Counties of Botetourt, Franklin and Roanoke, and the cities of Covington, Roanoke and Salem

Project Start Date: 7/1/2022
Project End Date: 12/31/2024



Developing creative solutions to retain, develop, and attract talent.

The Western Virginia Workforce Development Board, in partnership with the Roanoke Regional Partnership, is implementing a regional talent strategy in the Roanoke Valley and Alleghany Highlands focused on talent development, talent attraction and retention. This project includes the creation of a regional web-based talent portal, toolkits for businesses to use for recruitment and an annual retreat for the region’s economic and workforce partners, as well as the development of a talent ambassador volunteer program.



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