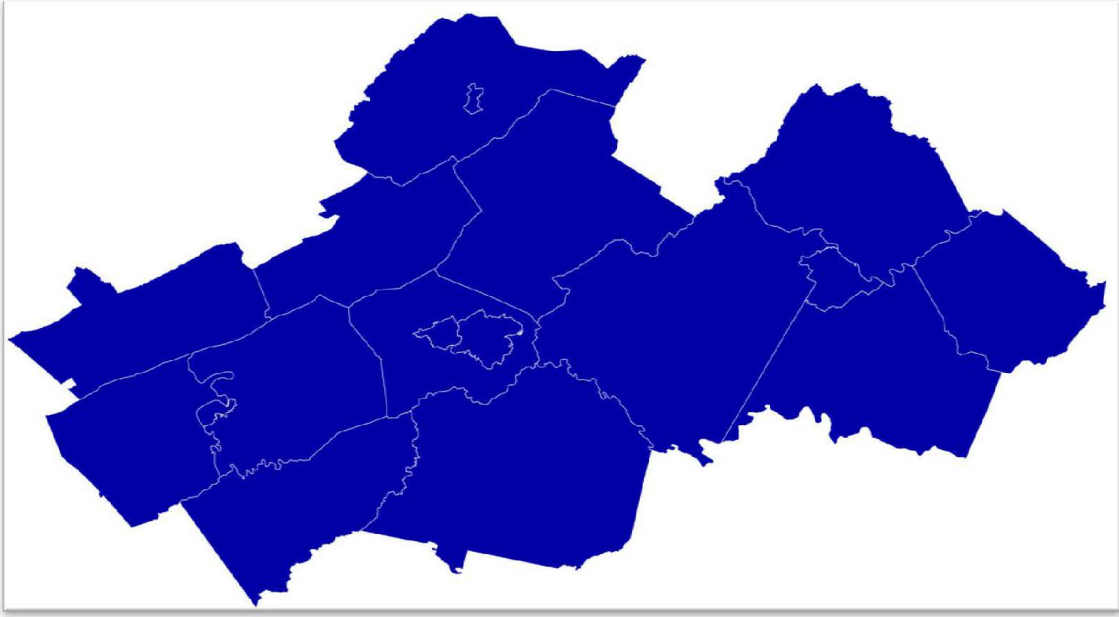


GO Virginia Region 2 Talent Collaborative

Central Virginia Workforce Development Board

New River/Mount Rogers Workforce Development Board, Virginia Blue Ridge Works
The Counties of Bedford, Botetourt, Campbell, Floyd, Giles, Montgomery, and Roanoke;
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The Counties of Bedford, Botetourt, Campbell, Floyd, Giles, Montgomery, and Roanoke;

Project Start Date: 8/1/2018
Project End Date: 3/31/2021

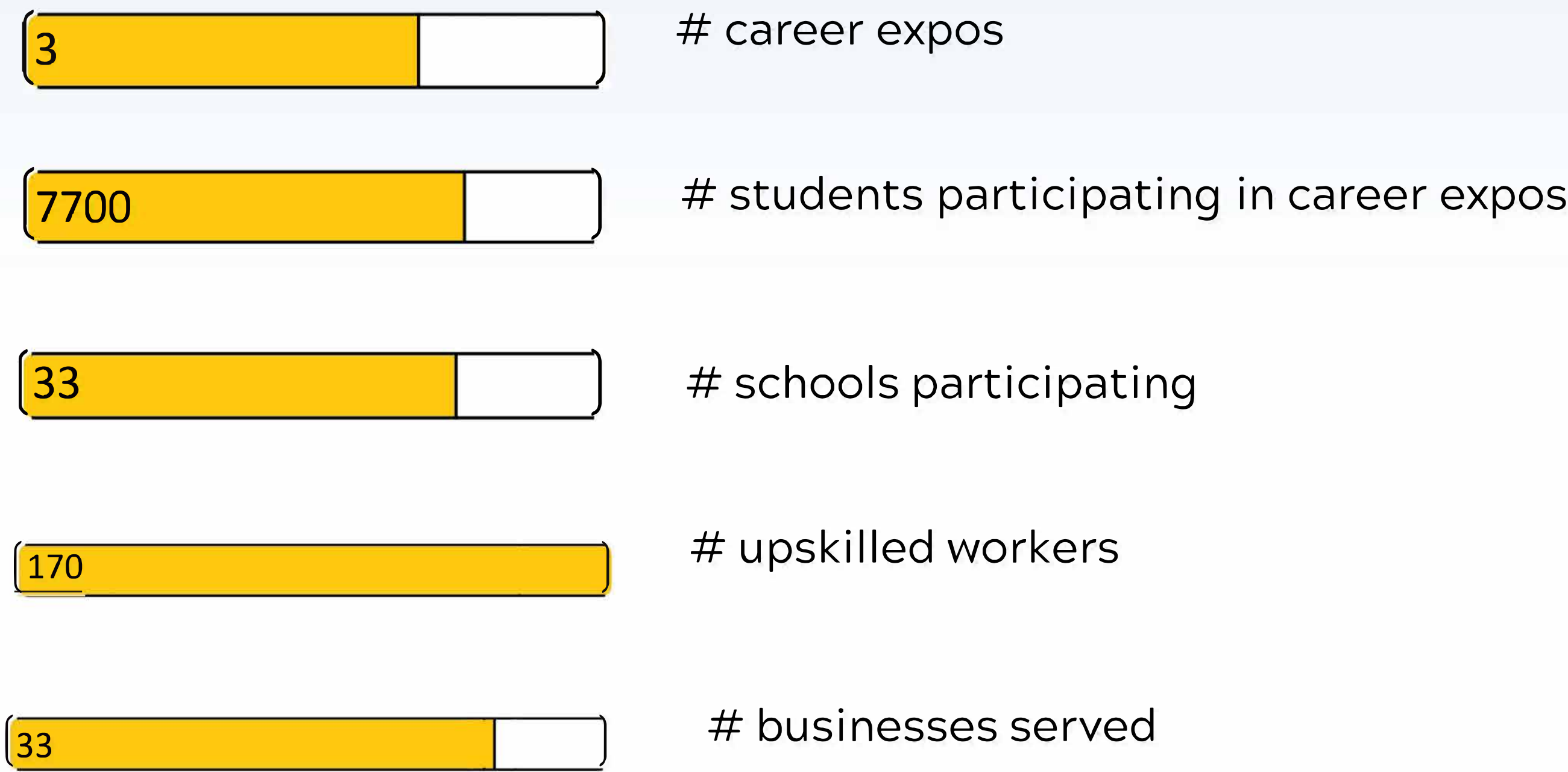


Strengthening the pipeline of top talent is critical to the growth of high wage job in target industry sectors. The Talent Collaborative is increasing students interest in in-demand occupations through career fairs and skills and interest campaigns. The project also provides employers matching funds to train their existing employees in new technologies, equipment, and roles.

Talent Collaborative works to stimulate the region’s economic growth by closing skill and interest gap in middle-to-high skilled occupations. Talent Collaborative created a Region 2 High Demand Career Pathway Educational Campaign to address the interest gap in hard-to-fill, technical occupation across priority industry clusters to develop a sustainable career pathway system for regional jobs.

Ultimately this will result in increased wages for employees and productivity/ profits for employers.

METRICS



“It is our hope that if we train people for these businesses that those individuals will either get a promotion or new job duties, which will open up some of those entry level places that we can backfill with people that we serve day in and day out.”
Marty Holliday, Executive Director, New River and Mount Rogers Workforce Investment Area

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